

Sunflower Seed (seed For Sowing) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Sunflower Seed Market size is estimated at USD 1.09 billion in 2024, and is expected to reach USD 1.52 billion by 2030, growing at a CAGR of 5.70% during the forecast period (2024-2030).

Key Highlights

- Hybrids is the Largest Breeding Technology: There was an increase in the demand for hybrid seeds due to an increase in the cultivation area under hybrid seeds and the availability of improved hybrid seed varieties.
- Argentina is the Largest Country: The driving factors for Argentina to cultivate sunflowers are the increase in demand after the Ukraine-Russia war, high ROI, and the availability of advanced traits.
- Hybrids is the Fastest-growing Breeding Technology: The major companies are developing new hybrids and the adoption of hybrids is high due to drought tolerance, disease-resistant, high yield, and wider adaptability.
- Indonesia is the Fastest-growing Country: It is to witness growth due to an increase in the area cultivated and the government is encouraging the growers to grow more sunflowers to lower its dependence on imports.

Sunflower Seeds Market Trends

Hybrids is the largest Breeding Technology

- In 2021, hybrid seeds had more share than open-pollinated seed varieties because hybrid seeds are drought resistant, have wider adaptability to different regions and weather conditions, and high-quality oil crops are produced by using hybrid seeds.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Globally, in 2021, the non-transgenic hybrid sunflower seed market was about 86.6% of the sunflower seed market. Transgenic crops are banned in Europe, and the awareness among people about the benefits of consuming non-GMO food is increasing.
- Ukraine was one of the largest producers of sunflowers in the world in 2021, accounting for 4.2% of the global sunflower seed market.
- In most regions, open-pollinated seed varieties are used less compared to hybrid seed varieties because open-pollinated seed varieties are not resistant to diseases and can be attacked easily by both biotic and abiotic factors. Therefore, to minimize crop loss due to weeds and insects, growers use hybrid seed traits that have characteristics such as disease tolerance and insect resistance.
- Open-pollinated seed varieties are anticipated to grow at a CAGR of 3.4% during the forecasted period owing to a steady increase in sowing under OPVs because small-scale growers prefer to use open-pollinated seed varieties as they are less expensive than hybrid seeds and easily adapt to local conditions.
- Therefore, the benefits, such as higher yield and resistance to diseases, will help drive the hybrid seed segment, but open-pollinated seed varieties will be used by small-scale farmers for higher profit by minimizing crop input costs.

South America is the largest Region

- In 2021, Europe contributed a major share, accounting for about 33.2% of the sunflower seed market, with a CAGR of 5.1% in the forecast period. The main reason for holding a major share is the rising penetration of commercial seeds as usage of hybrid varieties in the region increased, which accounted for 98.6% in 2021.
- Among all other countries in Europe, Russia has the largest sunflower seed market in the region in terms of value, i.e., USD 74.5 million, with approximately 23.2% market share in the region. This is due to domestic demand from processing industries. The country was the second-largest sunflower oil exporter in 2021, with a 7.6% share of the global sunflower oil supply.
- In North America, the sunflower seed segment is a minor segment in oilseed, accounting for a market share of 2.0% in 2021. The United States is dominating the North American oilseed segment.
- The area in North America for cultivating sunflowers is expected to increase from 572,363 hectares in 2017 to 592,884 hectares in 2028 because of an increase in the demand for cooking oil, livestock feed, and bakery products.
- The total sunflower seed market of South America in 2021 accounted for 35.7%. It was the largest sunflower seed market in the world. It is expected to increase by 30.7% by 2028, owing to an increase in the demand from the oil industries in the domestic market and international markets. Farmers are shifting to sunflower cultivation from other oilseeds because of the high-profit margin from it.

Sunflower Seeds Industry Overview

The Sunflower Seed (seed For Sowing) Market is moderately consolidated, with the top five companies occupying 42.78%. The major players in this market are Corteva Agriscience, Euralis Semences, KWS SAAT SE & Co. KGaA, Land O'Lakes, Inc. and Nufarm (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Cultivation

4.2 Most Popular Traits

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Breeding Technology

5.1.1 Hybrids

5.1.1.1 Non-Transgenic Hybrids

5.1.2 Open Pollinated Varieties & Hybrid Derivatives

5.2 Region

5.2.1 Africa

5.2.1.1 By Breeding Technology

5.2.1.2 By Country

5.2.1.2.1 Egypt

5.2.1.2.2 Ethiopia

5.2.1.2.3 Ghana

5.2.1.2.4 Kenya

5.2.1.2.5 Nigeria

5.2.1.2.6 South Africa

5.2.1.2.7 Tanzania

5.2.1.2.8 Rest of Africa

5.2.2 Asia-Pacific

5.2.2.1 By Breeding Technology

5.2.2.2 By Country

5.2.2.2.1 Australia

5.2.2.2.2 Bangladesh

5.2.2.2.3 China

5.2.2.2.4 India

5.2.2.2.5 Indonesia

5.2.2.2.6 Myanmar

5.2.2.2.7 Pakistan

5.2.2.2.8 Thailand

5.2.2.2.9 Rest of Asia-Pacific

5.2.3 Europe

5.2.3.1 By Breeding Technology

5.2.3.2 By Country

5.2.3.2.1 France

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.2.3.2.2 Germany
- 5.2.3.2.3 Italy
- 5.2.3.2.4 Netherlands
- 5.2.3.2.5 Poland
- 5.2.3.2.6 Romania
- 5.2.3.2.7 Russia
- 5.2.3.2.8 Spain
- 5.2.3.2.9 Turkey
- 5.2.3.2.10 Ukraine
- 5.2.3.2.11 United Kingdom
- 5.2.3.2.12 Rest of Europe
- 5.2.4 Middle East
- 5.2.4.1 By Breeding Technology
- 5.2.4.2 By Country
- 5.2.4.2.1 Iran
- 5.2.4.2.2 Rest of Middle East
- 5.2.5 North America
- 5.2.5.1 By Breeding Technology
- 5.2.5.2 By Country
- 5.2.5.2.1 Canada
- 5.2.5.2.2 Mexico
- 5.2.5.2.3 United States
- 5.2.6 South America
- 5.2.6.1 By Breeding Technology
- 5.2.6.2 By Country
- 5.2.6.2.1 Argentina
- 5.2.6.2.2 Brazil
- 5.2.6.2.3 Rest of South America

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
- 6.4.1 Advanta Seeds - UPL
- 6.4.2 Corteva Agriscience
- 6.4.3 Euralis Semences
- 6.4.4 Kaveri Seeds
- 6.4.5 KWS SAAT SE & Co. KGaA
- 6.4.6 Land O'Lakes, Inc.
- 6.4.7 Nufarm
- 6.4.8 RAGT Semences
- 6.4.9 Royal Barenbrug Group
- 6.4.10 S & W Seed Co.

7 KEY STRATEGIC QUESTIONS FOR SEEDS CEOS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8 APPENDIX

8.1 Global Overview

8.1.1 Overview

8.1.2 Porter's Five Forces Framework

8.1.3 Global Value Chain Analysis

8.1.4 Global Market Size and DROs

8.2 Sources & References

8.3 List of Tables & Figures

8.4 Primary Insights

8.5 Data Pack

8.6 Glossary of Terms

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sunflower Seed (seed For Sowing) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com