

## **Spain Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

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### **Report description:**

The Spain Courier, Express, and Parcel Market size is estimated at USD 6.46 billion in 2024, and is expected to reach USD 9.96 billion by 2029, growing at a CAGR of 9.05% during the forecast period (2024-2029).

With internet retail growth forecasts to continue, the CEP market is anticipated to create further opportunities for the key market players to expand their cross boarder and last-mile deliveries.

#### Key Highlights

- The growing e-commerce segment and the rising economy in the country have helped the Spain courier, express, and parcel market to expand further during the study period. The growing internet retail has acted both as a transaction volume driver and an innovation as it enhanced the ability to make changes to deliveries, defined time-slots, a broader range of communication methods to the establishment of parcel shops and parcel lockers at pick-up and drop-off locations.
- The growing recognition for same-day and one-day deliveries is also forecasted to drive market growth, especially in the B2C segment of the market. These trends are also driving the market and the key players to invest in technology and resource expansion. Same-day deliveries demand a more structured framework and effective planning tools.
- The key market players in the country are focusing on addressing the dynamic customer needs and their market share, retaining their customers, and attracting more customer base to sustain the changing market dynamics.
- The sudden shock of the globe due to the rapid rise in infection rates caused by the coronavirus (COVID-19). Additionally, the number of deaths increased dramatically worldwide every day. In a short amount of time, COVID-19 has swept away the joy of our existence. Every person finds it difficult to modify their lifestyle to fit in with the new standards. The pandemic has grudgingly increased e-commerce usage, which has somehow increased logistic businesses' sales. A general increase in e-commerce consumers was accelerated by the pandemic.

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## Spain Courier, Express, And Parcel (CEP) Market Trends

### Last-mile Delivery Services Driving the Growth of B2C Segment

With the expanding internet-based sales, the B2C segment has started to occupy a considerable share of the market during the study period, and this trend is anticipated to grab a larger share during the forecast period owing to the highest customer base it addresses. The B2B segment has also been growing but at a limited pace and is forecasted to continue at the same pace during the forecast period. The internationalization of e-commerce is anticipated to drive domestic and international standard volume transactions with the strengthening of cross-border deliveries, which have been registering a growing number of transactions with the neighboring countries.

Spain had a fleet of 267,617 "heavy" trucks as of the first of the year 2022, with a GVWR over 3.5 tonnes. Between 1 January 2015 and 1 January 2022, this indicates an overall increase of 28%.

Approximately 1.2 billion parcels were delivered in the courier, express, and parcel (CEP) market in Spain in 2021. By that year, the volume of the market had more than doubled since 2016.

### Growing E-commerce Sector

E-commerce in Spain surpassed the sum of EUR15,600 million (USD 16403785489) during the first quarter of 2022, according to statistics from the Spanish government. This figure shows the highest year-over-year growth since Covid's arrival, as well as a billing increase of 25.3% over the same time in 2021.

Spain is regarded as the fourth biggest e-commerce market in the EU, after Germany, France, and Italy, with more than 26 million internet users. Spain has the largest proportion of online purchases from non-EU nations among these four nations. With an emphasis on trade with China, we will discuss Spain's potential in cross-border e-commerce in this article.

Additionally, favorable transactions were completed in the first quarter of 2022. 312.8 million transactions were made, an 8.2% increase from the prior year. It becomes clear that eateries (7.3% of total transactions) are at the top of the list for both purchases and sales when the transactions are broken down by economic sector. Gambling and wagering (7.2%) and clothing (6.1%) came in close succession.

### Spain Courier, Express, And Parcel (CEP) Industry Overview

The Spain Courier, Express, and Parcel (CEP) market is highly consolidated, with the top three companies occupying a major share of the market. With the growing demand for CEP services in the country, companies are becoming more competitive to capture the huge opportunity.

The Spain courier, express, and parcel (CEP) market is a fragmented market, with several large companies strategically forming alliances with mid-sized or small-sized companies to leverage their regional capabilities in the Spain courier, express, and parcel (CEP) market. Major regional players have been observed to venture into new regions, allowing the companies to improve their geographic reach. New competitors are entering the Spain courier, express, and parcel (CEP) market with customized and industry-specific services. Some of the major players in the market include Sociedad Estatal de Correos y Telegrafos SA (Correos), SEUR, DHL, UPS, FedEx, etc.

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#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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