

Secured Web Gateway - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Secured Web Gateway Market size is estimated at USD 13.71 billion in 2024, and is expected to reach USD 38.84 billion by 2029, growing at a CAGR of 23.14% during the forecast period (2024-2029).

A secure web gateway (SWG) is a cyberbarrier that protects an organization from online security concerns by enforcing corporate policies and preventing unwanted traffic from accessing the network. It provides enhanced network protection by comparing online requests to enterprise policies and blocking harmful websites. These websites typically contain trojans, adware, spyware, and malware, which can threaten individual and organizational data and information.

Key Highlights

- A secure web gateway also protects remote employees while keeping them connected. To offer organizations robust web security, it includes critical security technologies such as antivirus, URL filtering, application control, data loss prevention, and HTTPS inspection.
- The market is growing due to increased internet usage and the rising need for safeguarding and securing end-user data in companies from malware attacks and data breaches. Furthermore, the increasing number of cyberattacks and the rising demand for end-to-end high-security solutions drive global demand for security web gate solutions.
- Furthermore, as data leakage activities increase, governments in many countries invest in secure online gateway solutions, as malicious links containing malicious code might infect the PC and damage the browser. Furthermore, the major industry players are actively spending R&D efforts to produce novel SWG solutions, expected to drive market growth in the upcoming years.
- Employees need to access information to be productive. However, due to security concerns, many organizations restrict access to uncategorized sites, reducing end-user productivity. Not only does this behavior impede end users, but it also forces security professionals to deal with an influx of support tickets from users who genuinely want access to information. As a result, security

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teams must manage increasing policies and procedures. This is a significant Web security issue since some URLs cannot be categorized due to a lack of information.

-COVID-19 led to accelerated adoption of cloud infrastructure and services and increased the security budget triggered by the growth in attack activities. The secured web gateway market was positively impacted as it constantly helped organizations to identify and mitigate emerging cyber threats more effectively.

Secured Web Gateway Market Trends

Increase in Number of Sophisticated Cyber Attacks is Expected to Drive the Market Growth

- The increasing digitalization of organizations and the usage of connected technologies in their operations have rapidly increased cybersecurity incidents globally. Because of technological advancements, the number of linked devices has increased. With 5G and 5G-enabled gadgets, device interconnectivity will grow. As a result, more connected devices increase the market's need for security items.

- According to the European Union Agency for Cybersecurity, 623 ransomware attacks were observed between May 2021 and June 2022; 58.2% of the data stolen included employees' data, based on data collected from government and security company reports.

- According to Upstream, between January 2022 and March 2023, the maximum number of cyber-attacks in the manufacturing industry was detected in May 2022, with 32 incidents. In December 2022, the sector saw four attacks, the lowest number of incidents in the measured period. In January 2023, this figure had an uptick, reaching 20 attacks.

- Many countries are experiencing significant cyber breaches. For instance, in May last year, the BlackCat ransomware gang attacked the Austrian Federal state of Carinthia. The attack has substantially impacted state government functions, such as passport issuing and traffic infraction ticketing systems. As a precaution, the state shut down nearly 3,700 administrative procedures.

- According to the World Economic Forum, cyber-attacks and data fraud or theft are expected to rise from USD 8.44 trillion in 2022 to USD 11 trillion in 2023. As a result, the market need for cybersecurity solutions to prevent and resolve cyber-attack challenges has increased.

- In the last year, Netwrix stated that most respondents surveyed for this study claimed that their organization had not suffered financial losses of more than USD 10,000 due to cloud cyber attacks. However, 7 percent of respondents reported that their firms had experienced more than USD 500,000 losses due to cloud cyber threats.

Asia Pacific Expected to be the Fastest-growing Market

- Asia Pacific is expected to witness the fastest secure web gateway market growth over the forecast period. The presence of several market incumbents, associated with rising security threats in the region, is expected to accelerate the secure web gateway solutions further.

- Secure web technology protects against risks posed by online browsing. A network is safe when employing secure web technology because each page accessed is inspected before being displayed. Application control is becoming more critical as organizations strive to reduce costs and improve the performance of business applications. Reporting tools for online users based on IP level, time frame, user/user group, the malware discovered, and URL categories viewed are expected to provide a complete picture of user behavior and help to identify and manage problems immediately.

- China's increasing cyberattacks have prompted China to strengthen its defense capabilities. The country, however, is a key source of cyberattacks in other regions of the world. For example, in March last year, Microsoft implicated a Chinese

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cyber-espionage outfit for attacks on its mail server software. The assaults were linked with high confidence by Microsoft's Threat Intelligence Center to Hafnium, a group suspected of being state-sponsored and operating out of China.

- An unidentified user on a well-known online cybercrime site advertised data on an estimated 1 billion Chinese people taken from the Shanghai police in July last year for sale. It was one of the biggest heists in history, including extremely sensitive information such as government ID numbers, criminal histories, and detailed case summaries involving rape and domestic abuse allegations. Increasing such incidents propel the secured web gateway market.

- Moreover, according to Check Point Software Technologies Ltd., in the Asia Pacific region, an increase of 16% yearly in average weekly attacks per organization resulted in a gain of 1 835 attacks per company during this period. Such a significant increase in security breaches is expected to raise the demand for secured web gateways in the studied region.

Secured Web Gateway Industry Overview

The global secured web gateway market is highly fragmented and competitive, comprising several international and regional players. Innovation can bring about a sustainable, competitive advantage to these firms. New fields, such as AI, IoT, and Big Data, are reshaping security trends, and the firm concentration ratio is expected to record higher growth during the forecast period.

- March 2023 - Dope Security, a secure web gateways startup, announced that it had raised USD 16 million, led by GV, to build out secure web gateways designed to work on endpoints. The company believes this approach makes it easier to use, less prone to failures, more secure, significantly faster, and more privacy-friendly for users.

- June 2022 - Cloudflare, Inc., the Internet security, performance, and reliability company, announced significant new features for Cloudflare One, its Zero Trust SASE platform, making it the first cloud-native Zero Trust solution with a global network scale. Cloudflare One now has advanced email security protection, data loss prevention technologies, a cloud access security broker (CASB), and private network discovery. Any enterprise can now use Cloudflare One to provide an exhaustive and thoroughly integrated Zero Trust security and networking solution to safeguard and expedite the performance of devices, apps, and whole networks to keep workforces secure and productive.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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