

## **Saudi Arabia Dairy Alternatives - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

Market Report | 2023-08-21 | 173 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Saudi Arabia Dairy Alternatives Market size is estimated at USD 57.59 million in 2024, and is expected to reach USD 79.08 million by 2029, growing at a CAGR of 6.55% during the forecast period (2024-2029).

Easy availability of dairy alternatives products through wide retail sector is boosting the growth.

- Among distribution channels, the off-trade channel dominates the sales of dairy alternatives in Saudi Arabia. Among the off-trade channels, supermarkets and hypermarkets accounted for the majority share of dairy alternative sales, i.e., 67.8% in 2022.
- Strong penetration of quick-service restaurants, the popularity of street food culture, and the well-established network of cafes are the key factors supporting the on-trade consumption of dairy alternative products in Saudi Arabia. The sales value of dairy alternatives through on-trade increased by 23.2% in 2022 compared to 2021.
- Convenience stores are the second most widely preferred off-trade distribution channels after supermarkets and hypermarkets to purchase dairy alternative products in Saudi Arabia. The sales value of dairy-alternative products through convenience stores is anticipated to grow by 17.9% in 2025 compared to 2022. The broader reach and easy access to private-label brands are the key factors driving the sales of dairy alternative products through convenience stores.
- Online channels are expected to be the fastest-growing retail channel in the off-trade segment. The sales value of dairy alternatives through online retail channels registered a growth rate of 48.9% from 2020 to 2022. The online retail channel offers a wide variety of dairy alternative options than traditional grocery stores, making it easier for consumers to find the specific product they need.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Saudi Arabia Dairy Alternatives Market Trends

The consumption of non-dairy alternatives is increasing in Saudi Arabia due to concerns for animals and sustainability, prevalence of lactose intolerance, and changing dietary habits

- Non-dairy butter is majorly consumed among all dairy alternatives across the country. The key motivations for consumers to adopt non-dairy butter are concerns for animals or sustainability and changes in dietary habits. Thus, the per capita consumption of non-dairy butter experienced an increase of 2.21% in 2022 compared to 2021.
- The growing prevalence of lactose intolerance is another reason consumers switch to dairy alternatives. For example, in Saudi Arabia, more than 30% of the population has lactose intolerance. One out of every three people in Saudi Arabia is aware of lactose intolerance disorder and its related factors.
- The per capita consumption of plant-based is expected to increase by 6.21% in 2023-2024 due to the increasing prevalence of milk allergies, which is driving the demand for plant-based milk worldwide. For example, soy milk is a rich source of vitamins, proteins, and potassium and has a lower calorie content than cow's milk. Due to its high nutrient content, it is considered an ideal substitute for dairy products.
- The increasing demand for non-dairy yogurt is being led by millennials with busy lifestyles, promoting the consumption of ready-to-eat, on-the-go snacks. Companies are introducing different variants in terms of flavors and health claims to cater to the changing tastes and preferences of consumers.

## Saudi Arabia Dairy Alternatives Industry Overview

The Saudi Arabia Dairy Alternatives Market is fragmented, with the top five companies occupying 7.63%. The major players in this market are Blue Diamond Growers, Britvic Plc, Danone SA, Koita Milk and Saudia Dairy and Foodstuff Company (SADAFCO) (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

### Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 4 KEY INDUSTRY TRENDS

### 4.1 Per Capita Consumption

### 4.2 Raw Material/Commodity Production

#### 4.2.1 Dairy Alternative - Raw Material Production

### 4.3 Regulatory Framework

#### 4.3.1 Saudi Arabia

### 4.4 Value Chain & Distribution Channel Analysis

## 5 MARKET SEGMENTATION (includes market size in Value in USD and Volume, Forecasts up to 2029 and analysis of growth prospects)

### 5.1 Category

#### 5.1.1 Non-Dairy Butter

#### 5.1.2 Non-Dairy Cheese

#### 5.1.3 Non-Dairy Ice Cream

#### 5.1.4 Non-Dairy Milk

##### 5.1.4.1 By Product Type

###### 5.1.4.1.1 Almond Milk

###### 5.1.4.1.2 Coconut Milk

###### 5.1.4.1.3 Oat Milk

###### 5.1.4.1.4 Soy Milk

#### 5.1.5 Non-Dairy Yogurt

### 5.2 Distribution Channel

#### 5.2.1 Off-Trade

##### 5.2.1.1 Convenience Stores

##### 5.2.1.2 Online Retail

##### 5.2.1.3 Specialist Retailers

##### 5.2.1.4 Supermarkets and Hypermarkets

##### 5.2.1.5 Others (Warehouse clubs, gas stations, etc.)

#### 5.2.2 On-Trade

## 6 COMPETITIVE LANDSCAPE

### 6.1 Key Strategic Moves

### 6.2 Market Share Analysis

### 6.3 Company Landscape

#### 6.4 Company Profiles (includes Global Level Overview, Market Level Overview, Core Business Segments, Financials, Headcount, Key Information, Market Rank, Market Share, Products and Services, and Analysis of Recent Developments).

##### 6.4.1 Blue Diamond Growers

##### 6.4.2 Britvic Plc

##### 6.4.3 Danone SA

##### 6.4.4 Koita Milk

##### 6.4.5 Oatly Group AB

##### 6.4.6 Sanitarium Health and Wellbeing Company

##### 6.4.7 Saudia Dairy and Foodstuff Company (SADAFCO)

##### 6.4.8 The Bridge Srl

##### 6.4.9 Upfield Holdings BV

## 7 KEY STRATEGIC QUESTIONS FOR DAIRY AND DAIRY ALTERNATIVE CEOS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 8 APPENDIX

### 8.1 Global Overview

#### 8.1.1 Overview

#### 8.1.2 Porter's Five Forces Framework

#### 8.1.3 Global Value Chain Analysis

#### 8.1.4 Market Dynamics (DROs)

### 8.2 Sources & References

### 8.3 List of Tables & Figures

### 8.4 Primary Insights

### 8.5 Data Pack

### 8.6 Glossary of Terms

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Saudi Arabia Dairy Alternatives - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

Market Report | 2023-08-21 | 173 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-28"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

