

Saudi Arabia Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020-2029

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Report description:

The Saudi Arabia Ceramic Tiles Market size is estimated at USD 1.64 billion in 2024, and is expected to reach USD 2.38 billion by 2029, growing at a CAGR of 7.70% during the forecast period (2024-2029).

Saudi Arabia is the GCC region's largest consumer and producer of ceramic tiles. Ceramic tiles are thin slabs predominantly made up of naturally occurring minerals like clay, silica sand, feldspar, and dolomite and are used as floor or wall coverings in residential, commercial, and industrial buildings. The market is driven by rising demand for residential and commercial buildings, technological advancements, and increasing construction activities. Moreover, the increasing focus of domestic companies on expanding their operations and technology developments, such as the use of digital printing technology, is expected to positively influence the country's ceramic tiles market.

After COVID-19, due to the rising population, the demand for residential construction increased, due to which energy consumption also rose. To ensure the country's long-term development, Saudi Arabia started promoting environmentally friendly solutions in the housing sector. As a result of increased construction, demand for ceramic tiles was also increased.

The increase in religious tourism in Saudi Arabia boosts the ceramic tiles market because of the maintenance and developments in Islamic monuments such as Mecca, Jerusalem, and Medina, which attract millions of pilgrims every year.

Saudi Arabia Ceramic Tiles Market Trends

Hospitality Industry is Driving the Market

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The hospitality industry in Saudi Arabia is emerging significantly owing to the construction of the holy Islamic shrines, Mecca and Medina, witnessing millions of pilgrims every year. In addition, the government is increasingly spending on construction activities to accommodate these pilgrims and religious tourists. The increasing oil prices are bringing in more revenue for the government, and hence, the government is able to spend more on construction activities. The growing hospitality industry will require the construction of new travel facilities such as airports, railways, and roadways or remodeling of the existing facilities. As a result, the rising investments by the governments in the ongoing construction activities will further drive the ceramic tiles market in Saudi Arabia.

Residential Segment is Driving the Demand for Market

An increase in remodeling activities is estimated to boost product demand in the residential segment of the ceramic tiles market during the forecast period. Consumers are spending massively increasing wall and floor appearance, which will be a prime factor fuelling product demand for the residential segment in the coming years. The growth of the market can be attributed to the growing consumption of residential buildings owing to their durability and low price.

Due to rising population growth rates, the demand for residential buildings has increased, due to which energy consumption is increasing, which gives rise to the emission of greenhouse gases. Therefore, to ensure the country's long-term development, Saudi Arabia is promoting environmentally friendly solutions in the housing sector. As a result of the increased construction, demand for building materials such as ceramic tiles is also increasing.

Saudi Arabia Ceramic Tiles Industry Overview

The Saudi Arabian ceramic tiles market is a consolidated industry. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets. The major players in Saudi Arabia's Ceramic Tiles Market are - Saudi Ceramics, Forsan Ceramics, RAK Ceramics, STN Ceramics, and Arabian Tile Company.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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