

Russia Automotive Airfilters - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 70 pages | Mordor Intelligence

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Report description:

The Russia automotive air lifters market was valued at USD 333.81 Million, and it is expected to reach USD 478.55 billion by registering a CAGR of 6.18% during the forecast period.

Key Highlights

- With the increasing air pollution and level of harmful pollutants from automobiles in the country, the government is taking stringent steps towards curbing the pollutants levels in the atmosphere.
- Air filters help in reducing the emission of harmful gases and also increase engine performance. Increasing awareness about environmental concerns and maximum utilization of engines by the end-user is enhancing the demand for the market.
- The increase in awareness about vehicle performance and environmental concerns is forcing the end-user to timely service the vehicles and change the spare parts on a regular basis, which results in maximum performance of the engine and curbing pollution in the environment.
- Air filters help in reducing the emission of harmful gases and also increase engine performance. Increasing awareness about environmental concerns and maximum utilization of engines by the end-user is enhancing the demand for the market.

Russia Automotive Airfilters Market Trends

Commercial Vehicle Segment Captures Market

- In 2022, the country witnessed the sale of approximately 258.5 thousand new commercial vehicles, marking a notable increase

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compared to the previous year, 2021. The demand for commercial vehicles is poised to surge in the post-pandemic era as construction activities and e-commerce operations continue to flourish within the nation's economy.

- Commercial vehicle fleet operators remain vigilant regarding the annual mileage of their vehicles. To ensure the optimal performance and longevity of their engines and spare parts, they diligently undertake regular maintenance and engine inspections.
- Additionally, consumers are expected to replace intake and cabin filters periodically to comply with stringent air quality standards enforced by state governments. This is projected to drive the sales of automotive air filters across the country.
- The aftermarket segment for commercial vehicles is anticipated to exhibit a robust compound annual growth rate (CAGR) compared to Original Equipment Manufacturers (OEMs). This growth can be attributed to the prevalence of vehicle maintenance and inspection programs conducted regularly throughout the nation. These programs play a pivotal role in extending the average lifespan of trucks operating in the country.

Cabin Filter Captures Market

- The cabin filter segment holds a substantial portion of Russia's automotive air filter market. These cabin filters, alternatively known as pollen filters or air conditioning filters, play a crucial role in the ventilation systems of vehicles. They effectively eliminate harmful particles, allergens, dust, and pollutants from the incoming air, ensuring a clean and fresh atmosphere within the vehicle cabin for its occupants.
- Several key factors contribute to the prominence of the cabin filter segment. A growing awareness of air pollution's adverse effects on health has led to an increased emphasis on maintaining clean air within vehicles. Consequently, cabin filters have gained significance in ensuring that the air circulating within the vehicle's cabin remains uncontaminated. The focus on air quality drives the demand for cabin filters in the Russian market.
- Russia experiences a wide range of environmental conditions, including severe winters, dusty roads, and high levels of air pollution in urban areas. Cabin filters play a pivotal role in filtering out dust, pollen, smog, and other particulate matter, guaranteeing that vehicle occupants can breathe clean air, regardless of the external environment.
- Russia boasts a substantial and continually growing vehicle market. The increasing ownership and usage of vehicles result in heightened demand for cabin filters. As more vehicles populate the roads, the necessity for cabin filters to maintain air quality inside cabins escalates, thus contributing to the growth of the cabin filter segment.
- The Russian government has implemented stringent regulations and standards pertaining to air quality and emissions in vehicles. These regulations may mandate that cabin filters meet specific filtration efficiency and performance criteria. Compliance with such regulations spurs the adoption of cabin filters in the automotive industry.
- The cabin filter segment presents opportunities for both original equipment manufacturers (OEMs) and aftermarket suppliers. OEMs integrate cabin filters into vehicles during the manufacturing process, ensuring that vehicles adhere to air quality standards. Additionally, the aftermarket sector offers replacement cabin filters for vehicle owners seeking to change or upgrade their existing filters, further fueling market growth.
- Given the increasing emphasis on air quality, stringent regulatory measures, the burgeoning vehicle market, and consumer demand for healthier and more comfortable driving environments, the demand for cabin filters is expected to continue its upward trajectory within the Russian automotive industry.

Russia Automotive Airfilters Industry Overview

The Russia Automotive Airfilter Market is fragmented, with many players accounting for a small market share. Some of the prominent companies in Russia's Automotive Airfilter Market are Mann +Hummel, K&N Engineering, A.L. Group, Allena Auto Industries Pvt. Ltd., Purolator Filters LLC, and others. The major players in the country are continuously expanding their product

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offerings to give end users the latest technology and attract the end-user.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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