

## **Raw Coffee Beans - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 130 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Raw Coffee Beans Market size is estimated at USD 35.33 billion in 2024, and is expected to reach USD 47.28 billion by 2029, growing at a CAGR of 6% during the forecast period (2024-2029).

#### Key Highlights

- Coffee beans are a global agricultural product shipped worldwide, providing livelihood for millions of coffee growers and producers. While coffee production is concentrated in developing countries, its consumption mainly occurs in developed and emerging economies. The coronavirus restrictions led to shipment delays and increased freight prices, and overland transportation became difficult for smallholder farmers who often receive low prices for their produce.
- Coffee farming communities in Indonesia face overlapping crises as market volatility, climate change, and gender inequity pose critical challenges to rural communities and agricultural enterprises. Therefore, in 2022, the US Government, through the US Agency for International Development (USAID), announced the launch of the Indonesia Coffee Enterprise Resilience Initiative (Resilient coffee), a new partnership with Keurig Dr. Pepper and Root Capital, a US NGO, to provide credit to agricultural enterprises in rural communities. Resilient coffee will support 14 coffee enterprises across Aceh, East Java, and North Sumatra, reaching 14,000 smallholder farmers as it promotes sustainable growth that balances economic needs with environmental sustainability. This is expected to boost the production of the coffee beans market in the coming years.
- Globally, Europe is the world's largest consumer and exporter of raw coffee beans, accounting for more than 28% of global consumption. The growth of the global market for coffee beans is driven by their taste when consumed as a beverage. Moreover, health benefits associated with coffee and retail market expansion make purchasing easy for consumers, boosting the global coffee bean market. For many years, Europe has been the world's largest consumer of raw coffee beans. The demand for coffee beans in Asia-Pacific has grown significantly over the years due to the increase in its consumption. Japan, India, and the Philippines are the major contributors to its growth.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott's-international.com](mailto:support@scott's-international.com)

[www.scott's-international.com](http://www.scott's-international.com)

## Raw Coffee Beans Market Trends

### Increasing Demand for Certified Coffee

- Due to rising consumer concerns regarding the sourcing and quality of coffee, the demand for certified coffee is increasing globally. Certified coffee is an assurance to the consumer about the reliability of the product. These certifications offer various third-party assurances to the consumer regarding environment-friendly farming practices and the quality involved during the production of coffee.
- As a result, some of the coffee certification organizations, such as Fair Trade Certification, Rainforest Alliance Certification, UTZ Certification, and USDA Organic Certification, are engaged in keeping a check on the production procedures and supply chain of coffee. These certifications help improve the quality of life of workers and help them gain adequate market access through increased trade of certified coffee.
- Many Fairtrade coffee growers also have organic certifications that ensure environmentally sustainable production. In Indonesia, around 25 Fairtrade-certified coffee cooperatives, and 98 percent of them have organic certifications. Having organic and Fairtrade certifications increase market opportunities for coffee growers and enable them to fetch higher prices from consumers willing to pay a premium for sustainable coffee.
- Among all the certifications, UTZ Certification or the rainforest alliance is an important certification that allows farmers to grow coffee professionally with care for local communities and the environment. The most important aspect of the UTZ certification program is traceability, which means that consumers can know exactly where their coffee comes from and how it was produced. This makes the consumers more inclined towards purchasing certified coffee, thereby fueling the growth of the market during the forecast period.

### South America Dominates the Export Market

- In South America, Brazil is the world's largest coffee producer and exporter, responsible for 40% of the world's total production, with 69.9 million bags in 2021. Due to its major production and exportation role in the global coffee market, Brazil has also been recognized for its commitment to quality and social sustainability parameters based on voluntary sustainability standards (VSS) and geographic identification (GI). In 2021, Brazil held a share of 30.2% of the coffee production worldwide, followed by Vietnam and Indonesia, with 18.6% and 7.7%, respectively.
- According to Food and Agriculture Organization (FAO), coffee plantations in Brazil covered about 11.3 hectares in 2021. Minas Gerais, Espirito Santo, Sao Paulo, and Parana are the main coffee-producing regions. These regions produced 3 million metric tons of coffee in 2021, of which 2.3 million metric tons were exported. The major countries that imported raw coffee beans from Brazil as of 2021 were the United States (USD 1.12 billion), Germany (USD 1.1 billion), Belgium (USD 4.9 billion), and Italy (USD 4.8 billion), among others. Brazil is also the second-largest consumer of coffee.
- Brazil's major green bean export destinations include Germany, the United States, Italy, Belgium, and Japan. Other key exporters of coffee beans include Vietnam, Colombia, Germany, Indonesia, and Honduras. However, the existence of economic and social barriers plays salient challenges for farmers to meet the quality standards as well as GI protocols among other market compliance tools, in addition to the correct value appropriation arising for quality sustainable adopted strategies by coffee farmers in Brazil.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

**Table of Contents:**

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Value Chain/Supply Chain Analysis

5 MARKET SEGMENTATION

5.1 Geography (Production Analysis by Volume, Consumption Analysis by Value and Volume, Import Analysis by Value and Volume, Export Analysis by Value and Volume, and Price Trend Analysis)

5.1.1 North America

5.1.1.1 United States

5.1.1.2 Canada

5.1.1.3 Mexico

5.1.2 Europe

5.1.2.1 Germany

5.1.2.2 United Kingdom

5.1.2.3 Spain

5.1.2.4 France

5.1.2.5 Italy

5.1.2.6 Belgium

5.1.2.7 Russia

5.1.3 Asia-Pacific

5.1.3.1 China

5.1.3.2 Vietnam

5.1.3.3 Indonesia

5.1.3.4 India

5.1.3.5 Japan

5.1.4 South America

5.1.4.1 Brazil

5.1.4.2 Colombia

5.1.5 Middle-East and Africa

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.1.5.1 Uganda

5.1.5.2 Ethiopia

## 6 MARKET OPPORTUNITIES AND FUTURE TRENDS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Raw Coffee Beans - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 130 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-26"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

