

## **Qatar Fruits And Vegetables - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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### **Report description:**

The Qatar Fruits And Vegetables Market size is estimated at USD 685.23 million in 2024, and is expected to reach USD 837.21 million by 2029, growing at a CAGR of 4.10% during the forecast period (2024-2029).

The increase in the adoption of advanced farming technologies and conducive government policies supporting domestic fruit and vegetable production are some factors driving the market growth in the country. Over the past few years, Qatar has imported fruits and vegetables from countries such as India, the United States, Iraq, China, Pakistan, and the Netherlands to meet domestic demand. To overcome this, the country aims to achieve agricultural self-sufficiency by encouraging farmers to adopt advanced techniques that support local production and increase self-reliance.

Many companies are venturing into domestic fruits and vegetable cultivation by incorporating advanced farming technologies to make them available to consumers year-round and move toward less dependency on trade imports. For instance, VFarms, a member of Qatar Science & Technology Park (QSTP), showcased its new high-tech indoor cultivation facilities promoting eco-friendly farming in Qatar at Expo 2023 Doha. The facility enables farmers to grow crops without external water supply and harvest water from the atmosphere using solar energy. This facility helps in the year-round cultivation of crops, mainly vegetables, berries, and others, irrespective of seasonal and climatic variations.

### **Qatar Fruit and Vegetable Market Trends**

#### **Increase in Adoption of High Technology Farming Practices**

The climate in Qatar is characterized by low rainfall and high temperatures. Despite these challenges, the country has made

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tremendous efforts by adopting sustainable and smart agriculture, such as hydroponics, smart irrigation, and aquaponics, to improve the optimum utilization of arable land and the quality of fruits and vegetables. For instance, in 2022, the Institute of Urban Agriculture (IUA) of the Chinese Academy of Agricultural Sciences (CAAS) improved the pattern of vegetable production in Qatar by introducing a new combination of hydroponics and solid active fiber soil technique or the Leitu technique. The technique replaces soil with an ecological material mainly made from straw, cotton stalks, and other agricultural and forestry wastes. It also provides growing conditions for more varieties of vegetables, including leafy greens, eggplants, tomatoes, and cucumbers.

#### Increased Focus on Sustainability and Organic Food Products

The trend of local produce products is gaining traction among Qatar consumers. Consumers perceive local produce as of better quality and are aware of the low carbon footprint of such products, including fruits and vegetables, compared to imported products. Moreover, the rising health-conscious population in Qatar is moving towards higher quality and long-lasting juices. Consumers also want to know the farm-to-shop journey with the most diminutive carbon footprint. Therefore, Qatari companies diversifying into juices focus on adopting various sustainable practices to retain their consumer base. Further, the government created a conducive environment for farming by using sustainable agriculture practices to overcome the challenges of the blockade against Qatar by its neighboring countries, such as Saudi Arabia, the United Arab Emirates, Bahrain, and Egypt. As a result of such government initiatives, vegetable production grew during the study period and is anticipated to further boost during the forecast period. For instance, according to FAO, the total vegetable production in Qatar rose from 84,795 metric tons in 2019 to 97,519 metric tons in 2022.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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