Qatar E-Learning Management System - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Qatar E-Learning Management System Market size is estimated at USD 1.37 billion in 2024, and is expected to reach USD 3.60 billion by 2029, growing at a CAGR of 21.38% during the forecast period (2024-2029).

Key Highlights
-The E-learning industry is most likely to benefit from the growing popularity of distance learning and the increased use of these services on smartphones, tablets, other mobile devices, and wearable technology. These variables open a variety of growth opportunities for the E-learning and services businesses.
-Schools and training facilities incorporate smart technology into E-learning environments rather than using the traditional blackboard method. Different methods, such as smart learning, are being used at the university level to give alternative pathways and possibilities for students to build relevant and valuable skills in line with industry demands.
-Government initiatives and innovations drive the country. For instance, in July 2021, Qatar launched an improved e-learning platform that includes artificial intelligence for analyzing student behavior and class activity. The platform will be launched in the 2021-2022 school year, according to the Ministry of Education and Higher Education's Information Systems Department. The platform uses artificial intelligence and a variety of modern systems to assess each student's academic level - it is equipped with technology to analyze learner behavior and class activities to identify strengths and weaknesses and build early treatment plans. The system also facilitates communication between parents and the school by analyzing and evaluating teacher performance.
-Emerging E-learning market trends, including mobile learning, could drive the market. For example, the latest e-learning methods, such as micro training and learning-on-the-go, are possible due to the mobile LMS, which can be accessed from the trainees' mobile devices.
-While lower levels of awareness of e-learning, internet availability concerns, lack of proper infrastructure, and the cost implications of smart learning compared to traditional training methods are the barriers to implementing E-Learning management

systems in the country.
-The COVID-19 pandemic has accelerated the spread of e-learning in Qatar. While many companies have quickly transitioned to e-learning and remote working, many are still having trouble selecting suitable platforms and lacking the necessary technical skills and capabilities.

Qatar E-Learning Management System Market Trends

Significant Government Expenditure on Education Drives the market

- In Qatar, the Supreme Council of Information and Communication Technology (ictQATAR) created an e-Education department that combines the significance of education and ICT. The e-Education department's diverse programs are energizing Qatari K-12 classrooms. The government is inspiring young people to become facile e-learners who are productive, progressive, and at ease with innovation by making ICT an intrinsic part of their educational path.
- Moreover, teachers in Qatar have access to educational resources from all over the world. Students and teachers can access an international learning site to share resources and collaborate with peers from 45 countries.
- One of the important e-Education initiatives being implemented by ictQATAR is electronic notebooks, often known as tablet PCs. Tablet PCs are preloaded with materials matched to Qatari curriculum standards in science, math, and English. Students can also use the gadgets to take notes and listen to and watch videos and audio. In collaboration with the Supreme Education Council, ictQATAR launched Global Gateway to independent schools. Global Gateway is an online teaching technology that connects schools worldwide, allowing teachers to share ideas and best practices.
- ICT modernization is a key pillar of Vision 2030 since it lays the technological groundwork for future economic diversification and multinational company attraction. Further, to appeal to potential investors and partners, United States companies are looking to introduce Qatar's technology products and services. Other significant drivers for this sector are obtaining significant partners with reliable equipment, hardware, and software, citizen privacy protection, and mitigation of cybersecurity threats, such as data breaches, exploitation, and cyber espionage.
- Furthermore, in September 2021, the Qatar Ministry of Education and Higher Education and the Qatar National Commission for Education, Culture, and Science organized a virtual sub-regional conference on Digital Solutions in Support of Teaching and Learning for Students in collaboration with the UNESCO office for the Gulf Cooperation Council and Yemen in Doha.

Demand for Information and Communication Technology drives E-Education Sector

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Qatar E-Learning Management System Industry Overview

The Qatar e-learning management systems market is highly fragmented and consists of several major players. The major players with a prominent share in the market, such as Blackboard Inc., Edraak, Malomatia, Zinger Stick Software, Capytech FZ LLC, etc., are focusing on expanding their customer base across foreign countries through the adoption of various technologies.

- March 2021 - Blackboard Inc. announced that the Education Development Institute (EDI), a member of the Qatar Foundation, has selected its teaching and learning solutions. EDI will utilize Blackboard's cloud-based learning management system, Blackboard Learn, and virtual classroom solution, Blackboard Collaborate, to provide professional learning services in Qatar and across the Middle East.
- July 2021 - The Queen Rania Foundation (QRF) is determined to develop educational innovations for the Arab World. One of QRF's flagship programs is Edraak, a massive open online course (MOOC) platform designed to revolutionize education for Arab-speaking learners. The platform provides free educational resources for school-aged learners as well as tools for parents and teachers. The platform also provides online courses for adults who want to expand their skills and enhance their employment opportunities.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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