

## **Philippines Seed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030**

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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### **Report description:**

The Philippines Seed Market size is estimated at USD 0.82 billion in 2024, and is expected to reach USD 1.05 billion by 2030, growing at a CAGR of 4.21% during the forecast period (2024-2030).

#### Key Highlights

- Grains & Cereals is the Largest Crop Family: In the Philippines, rice is the major staple food crop that occupied a major agricultural area. Also, the increased area under corn cultivation driven the market.
- Open Pollinated Varieties & Hybrid Derivatives is the Largest Breeding Technology: It is due to the higher adoption of open pollinated varieties and hybrid derivatives in rice, oilseeds and vegetables, which are the major crops cultivated in the country.
- Grains & Cereals is the Fastest-growing Crop Family: It is due to the increasing area under rice and corn owing to the increasing demand for consumption, food and feed industries. Also, higher usage of hybrids in corn.
- Hybrids is the Fastest-growing Breeding Technology: The fastest growth of hybrids is associated with the characteristics such as high yielding, biotic and abiotic stress resistance, high vigor and early bearing in vegetables.

#### Philippines Seeds Market Trends

Open Pollinated Varieties & Hybrid Derivatives is the largest Breeding Technology

- In 2021, open-pollinated varieties and hybrid derivatives had a higher share of the Philippine seed market, accounting for 65.6%. The high share was mainly due to the larger area under rice cultivation (4.2 million hectares), where open-pollinated varieties are

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most common. Open-pollinated seed varieties require fewer inputs, such as fertilizer and pesticides, and are less expensive than hybrid seeds.

- In 2021, transgenic hybrids accounted for 23.9% of the hybrid seed market due to their higher productivity, wider adaptability, high degree of resistance to insects, and herbicide-tolerant characteristics.?

- In the Philippines, out of the total market value of open-pollinated varieties and hybrid derivatives, row crops accounted for 96.4% of the market share in 2021. The high share was due to the increased area under cultivation and the large quantity of seed requirement per unit area for sowing.?

- The hybrid seed segment is expected to be the fastest-growing seed segment during the forecast period (2022-2028), registering an annual growth rate of 5.3%. The growth rate is associated with the high productivity of hybrids and the adoption of transgenic hybrids.?

- In the Philippines, the adoption of hybrids and improved open-pollinated varieties resulted in many advantages, such as self-sufficiency in production, improvement in the quality of agricultural products, stability in production, high export potential, etc. Therefore, these factors are anticipated to help drive the seed market's growth during the forecast period. ?

## Philippines Seeds Industry Overview

The Philippines Seed Market is fragmented, with the top five companies occupying 20.76%. The major players in this market are Allied Botanical Corporation, Bayer AG, Corteva Agriscience, East-West Seed and Syngenta Group (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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