SCOTTS INTERNATIONAL

Orange - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 127 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License $4750.00
- Team License (1-7 Users) $5250.00
- Site License $6500.00
- Corporate License $8750.00

Report description:

The Orange Market size is estimated at USD 3.84 billion in 2024, and is expected to reach USD 4.79 billion by 2029, growing at a CAGR of 4.53% during the forecast period (2024-2029).

Key Highlights
-Oranges contribute significantly to the bulk of the world's citrus fruit production, accounting for more than 50% of the global citrus production, and are one of the top citrus fruits grown in most countries after bananas and apples. The most common species of citrus are mandarins, sweet oranges, and limes. Many orange cultivars or varieties are developed for each region, with some important orange varieties found: Lane Late from Australia, Navelate from Spain, and Newhall from California.
-High production capabilities and magnificent weather conditions worldwide contribute to the production of oranges. However, the production of oranges is majorly affected by several factors, such as environmental factors, biostress, and government policies. Brazil is one of the major global producers of oranges. The international trade in oranges mainly revolves around major exporters, such as Brazil and other countries in the European Union, representing almost 60.0% of the total international trade in oranges. Some of the top importers are China, the United States, and Turkey.

In addition, according to the USDA report, fresh orange production in South Africa is anticipated to increase at a good growth rate in the coming years. This boost is based on the growth in harvested area and above-average rainfall throughout the season in the main growing regions. Also, South Africa exports oranges to more than 100 countries around the world, and the European Union remains South Africa's largest export market for oranges, accounting for over 40 percent of total exports. However, these orange exports have been affected by EU concerns over Citrus Black Spot and False Codling Moth in recent years. Thus, with the increased production, consumption, and trading of oranges, the global market is anticipated to grow in the coming years.

Oranges Market Trends

Growing Seasonal Consumption of Orange?

Consumption patterns of oranges appear to vary by demographic, economic, and climatic characteristics. The demand for oranges is at its peak during November, December, and January when the temperatures are a little lower. The winter season is highly suitable for the consumption of oranges, owing to their health benefits. Oranges are popular due to their natural sweetness. They are a type of low-calorie, highly nutritious citrus fruit that contributes to strong, clear skin and can help lower the risk of many health conditions.

Subsequently, consumers in different regions, including North America and Europe, are shifting their preferences toward orange juice. According to a USDA report, in the United States, the Northeast consumers show the strongest preference for orange juice and those in the West for fresh oranges compared with consumers elsewhere. Consumers in the Midwest and South consume fewer orange products overall. However, the per capita consumption of fresh oranges is constantly growing across the country, particularly during the winter seasons, owing to their high availability.

According to the United Nations International Trade Statistics Database, the exports of oranges to the world have significantly increased in recent years, owing to the escalating consumption during the winter months, which varies for different countries. For instance, the export of oranges from South Africa reached 1.29 million metric tons in 2021, an increase of 3.2% from the past year. Oranges are by far South Africa's biggest citrus type and account for roughly 60% of all South Africa's citrus exports. Furthermore, oranges are primarily grown from June to September, but consumption peaks during the winter season.

Brazil Holds a Significant Market Position

Even though Asia Pacific is the largest market for oranges, Brazil possesses a noteworthy share of the market. In spite of being one of the largest producers of oranges globally, Brazil accounts for one of the leading consumers of oranges. Domestic consumption of fresh oranges is growing as consumers demand freshly squeezed orange juice in their homes, bakeries, and restaurants. They also look for pasteurized juice produced at factories operating in the country. According to the Brazilian Association of Citrus Exporters, the country's juice production in 2021/2022 is expected to be 821,600 metric tons of frozen concentrate orange juice equivalent.Further, the domestic market for fresh oranges has become a major consumer of Brazil's total orange production. More than 100.0 million boxes of oranges, each weighing 40.8 kilograms, equivalent to approximately 30.0% of Brazil's production, are consumed by the Brazilian population annually. According to the Brazilian Association of Citrus Exporters, in the year 2021/2022, 224 million boxes of 40.8 kg each were utilized for processing, which constitutes an increase of 2 million boxes from the year 2020/2021.

Additionally, major juice industries in Brazil export almost their entire production to international destinations. Due to seasonal consumption and eventual demand, exports are high prior to the onset of the winter season. The export of orange juices from the country from July to October 2022 was 377.9 metric tons of Frozen Concentrate orange juice equivalent. Hence, the growing trend of juice shops with a variety of fruits, including orange extracts and pulp, in Brazil has led to an increase in the demand for fresh oranges in the country.

Oranges Industry Overview

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

Orange - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 127 pages | Mordor Intelligence

To place an Order with Scotts International:
- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	$4750.00
	Team License (1-7 Users)	$5250.00
	Site License	$6500.00
	Corporate License	$8750.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.
** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-28
		Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com