

Operations Advisory Service - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 140 pages | Mordor Intelligence

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Report description:

The Operations Advisory Service Market size is estimated at USD 294.69 billion in 2024, and is expected to reach USD 367.23 billion by 2029, growing at a CAGR of 4.5% during the forecast period (2024-2029).

Operations Advisory helps organizations drive continuous improvement methodologies to achieve the maximum value potential of their business operations. Operations Advisory focuses on transformation services designed to help finance controllers, finance managers, and CFOs to streamline their end-to-end process for various functions.

Operations consulting aims to boost the processes, ways of working, and underlying systems across various areas. Sales & Marketing, Supply Chain, Sourcing & Procurement, Finance, and Research & Development are the largest areas in size. Sales look into how sales operations can be improved, including boosting channel management, professionalizing the level of customer support (i.e., from call centers to specialized helpdesks), and advancing engagement with clients, commonly referred to as customer relationship management (CRM). Other areas under Sales include optimizing account & promotion management, Sales & Operations Planning (S&OP), and improving workforce effectiveness. Among others, marketing encompasses customer & market research, marketing intelligence, product design & engineering, category management, and customer experience & loyalty.

The covid-19 outbreak negatively affected the global Operations Advisory service industry due to instability in global financial sectors, the economic downturn, and a highly volatile market. Operations management is at the heart of most management issues, and a large share of consulting firms provide services in one key area. The Operations Advisory Service Market developed swiftly in recent years and significantly contributed to the global financial situation regarding growth rate, market share, and sales generation.

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Operations Advisory Service Market Trends

Increasing Revenue of the IT consulting & Implementation Services

Businesses across various industries are undergoing digital transformation to enhance their operations and stay competitive. IT consulting services play a crucial role in advising and implementing digital strategies. The increasing adoption of cloud computing services has led to a growing demand for IT consulting to help businesses migrate to the cloud, optimize cloud usage, and ensure security. Heightened awareness of cybersecurity threats has led organizations to invest in IT consulting services to assess, enhance, and implement robust cybersecurity measures.

The importance of data analytics and business intelligence for informed decision-making has driven businesses to seek IT consulting services to implement and optimize analytics solutions. The shift to remote work, accelerated by the global pandemic, has increased the need for IT consulting services to enable and secure remote work environments, including collaboration tools and virtual infrastructure. The integration of artificial intelligence (AI) and machine learning (ML) technologies into business processes has created opportunities for IT consulting services to guide organizations through implementation and optimization.

Increasing Number of Management Consultants Employed in the North America

During periods of economic growth, businesses often seek management consultants to help optimize their operations, improve efficiency, and navigate changes in the business environment. Companies undergoing significant transformations, mergers, or reorganizations often hire management consultants to guide them through the process and implement best practices. The increasing importance of technology and digitalization has led many companies to seek expertise in these areas, driving demand for consultants with relevant skills.

Management consultants are often brought in to assist with strategic planning, helping companies identify opportunities for growth, market expansion, and competitive advantage. As regulations evolve, companies may hire consultants to ensure compliance and manage risks effectively. Consultants with specialized skills, such as those in data analytics, artificial intelligence, or sustainability, are often in demand as businesses seek to leverage these capabilities. Certain industries, such as healthcare, finance, and technology, see increased demand for consultants as they address sector-specific challenges and opportunities.

Operations Advisory Service Industry Overview

The report covers major players operating in Operations Advisory Services Market. In terms of market share, few of the major players currently dominate the market. The report presents detailed profiling of a few major companies, including product offerings, regulations governing them, their headquarters, and financial performance. These players adopted various techniques to increase their market penetration and strengthen their position in the industry. The major market players are Deloitte, PricewaterhouseCoopers, KPMG International, McKinsey, and Company, and Ernst & Young Global Limited.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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