

North America Quinoa Seeds - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 118 pages | Mordor Intelligence

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Report description:

The North America Quinoa Seeds Market size is estimated at USD 339.98 billion in 2024, and is expected to reach USD 448.57 billion by 2029, growing at a CAGR of 5.70% during the forecast period (2024-2029).

Key Highlights

- Germany has been recording an increasing number of leisure trips and business trips. The country is home to a number of companies, with more than 200 brands that are spread across Germany.
- Germany is also home to a large number of independent hotels with more than 20,000 hotels that perform independently and cover all the segments. The international brands have their footprints all over the leading tourist destinations, with a high number of rooms; however, domestic brands have their presence in the tier-II cities, with good market coverage.

North America Quinoa Seeds Market Trends

Changing Consumption Patterns and Increasing Health Awareness

The nutritional characteristics of quinoa seeds are especially attractive due to their high protein content, gluten-free properties, and high fiber content. The demand for organic quinoa is particularly on the rise in North America, as awareness regarding both health and the environment is increasing among consumers. Quinoa is mainly considered a healthy food. Moreover, there is increasing awareness regarding its nutritional properties, which has led to higher demand for quinoa in North America.

The United States is the Largest Exporter

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The United States is one of the largest exporters and consumers of quinoa seeds in North America. Canada imported 3,380 metric ton from the United States in 2021. The exports were valued at USD 12,122 thousand in 2020 and are projected to record a CAGR of 2.3% during the forecast period (2022-2027). Canada and Taipei were the major destinations for the US quinoa seed exports, and Canada accounted for 75.5% of the total US quinoa exports in 2021. The exports are expected to increase during the forecast period, as the imports and domestic production of quinoa in the country are on the rise, and the demand for quinoa seeds is also increasing globally due to the inclination toward healthy eating.

North America Quinoa Seeds Industry Overview

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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