

North America Kitchen Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

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Report description:

The North America kitchen furniture market is expected to register a CAGR greater than 2% during the forecast period. The North American kitchen furniture includes fitted kitchen units as well as other wooden furniture used for preparing food and for food storage. Some of the major factors fueling the market growth include urbanization, rising construction, and increased remodeling activities in residential kitchens.

The increased construction of new buildings is projected to increase the furniture demand for kitchen furniture cabinets, storage, countertops, and other components. New growth opportunities with improved consumer purchasing behavior from the new generation provide an excellent opportunity for industry players. New aesthetic designs of the product by adopting different variants of colors along with numerous texture shades are offering an attractive portfolio in the region. Moreover, the market is witnessing a strong pull from online retailers such as Amazon, Cymax Stores, Dunham, etc.

The market was negatively impacted by COVID-19 in 2020 in its sales through the retail segment, during the same period significance of e-commerce in kitchen furniture observed growth with e-commerce platforms offering various designs and models of furniture products accelerating the growth of the market. In addition to this, increase in remote working trend among the population leads people to spend more time in home, as a result significance of kitchen furniture observed an increase.

The North American industry is expected to witness strong demand for kitchen furniture owing to the rising demand for upholstered furniture. With a rising competition in the kitchen furniture market product differentiation exist as the only strategy for maximizing customer base. Hotels, colleges, schools, hospitals, urban areas, and commercial office spaces exist as a major customer base for kitchen furniture market.

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North America Kitchen Furniture Market Trends

Wood Type Witnessing Strongest Growth in Kitchen Furniture

The North America kitchen furniture market share is continuously expanding with segmentation in materials like plastic, wood, glass, and others. Over the years, wooden kitchen furniture is having significant growth in North America. Dining tables, kitchen islands, and pantries exist among the segment of kitchen furniture in North America, observing a significant increase in revenue, with the kitchenware segment having a constant revenue over the years.

During the previous year, the United States kitchen & furniture market generated the highest per-country revenue worldwide, existing at USD 46 billion, followed by Germany, France, and China. This signifies existing opportunities in the North American kitchen furniture market.

United States Witnessing Strongest Market Growth in Kitchen Furniture

Over the past years, the United States emerged as the strongest market for kitchen furniture. The demand for kitchen furniture products such as kitchen cabinets is increasing steadily in the United States owing to rising homeowner interest in installing larger cabinets and using cabinetry as both aesthetic and functional elements of their kitchens to provide additional storage space for foodstuffs and kitchenware. As per a consumer survey, white, medium wood, gray, and multicolored are some of the most preferred colors for kitchen cabinets among US homeowners.

Post Pandemic market size of the restaurant construction sector in the United States observed a steady recovery existing at USD 6.5 billion last year and signaling a positive market for North American kitchen furniture.

North America Kitchen Furniture Industry Overview

The North America kitchen furniture market is very competitive and highly fragmented, with a huge number of competitive players dominating the market, nowadays grabbing the market more powerfully through mergers and acquisitions. International chains and their brands, such as IKEA and Eastvold Furniture, are widely famous and leading the market. North American groups such as American Woodmark, Howdens Joinery, and Vermont Wood Studios have been focusing on innovating modern and contemporary designs and leading the North America kitchen furniture market for past long time. A large number of HNIs (high-net-worth individuals) are increasing their market presence by securing new contracts and tapping the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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