

## **North America Hospital Supplies - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

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### **Report description:**

The North America Hospital Supplies Market size is estimated at USD 62 billion in 2024, and is expected to reach USD 106.85 billion by 2029, growing at a CAGR of 11.60% during the forecast period (2024-2029).

#### Key Highlights

- The high prevalence of COVID-19 infections in North American countries resulted in an increased demand for hospital supplies, sterilization and disinfection equipment, syringes, and needles, among others. For instance, according to an article published by PubMed Central in July 2021, during the early COVID19 pandemic, a shortage of hospital supplies such as gowns, gloves, surgical masks, and respirators was observed in various countries around the world, including the United States. Thus, the COVID-19 pandemic had a significant impact on hospital supplies initially.
- However, the usage and demand of hospital supplies increased as the pandemic progressed, and as the pandemic subsided, the usage of hospital supplies went back to the pre-pandemic level, so the studied market is expected to have normal growth during the forecast period of the study.
- The major factors driving the growth of the studied market include the increasing spending on healthcare and the increasing prevalence of infectious diseases in the region.
- The increasing prevalence of infectious diseases in the region is a major factor driving the market growth, as infectious diseases are often associated with hospitalizations, which are expected to increase the usage of hospital supplies. For instance, according to the data published by the Pan American Health Organization (PAHO) in October 2022, a total of 29,829 Zika virus infection cases have been reported in the Region of the Americas in 13 out of 52 countries and territories. The 29,829 cases represented a cumulative incidence of 3.02 cases per 100,000 population in the Americas.
- Furthermore, according to the same source, a total of 2,32,204 chikungunya infection cases were reported in 12 of the 52 countries and territories in the Americas, out of which 1,10,805 were confirmed and it constituted about 47.7% of the total cases.

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The regional cumulative incidence of chikungunya in 2022 was 23.50 cases per 100,000 population in the Americas. Thus, the high prevalence of infectious diseases in the region is expected to increase the usage of hospital supplies for the treatment of patients infected with those diseases.

-Furthermore, according to the data updated by the Government of Canada in November 2022, overall influenza activity was increasing and above expected levels. An estimated 2,234 detections were made, with an 11.7% positivity rate. Influenza activity was above the seasonal threshold of 5% of tests positive, which indicated the beginning of the influenza epidemic at the national level. Thus, the rising prevalence of infectious diseases is expected to increase the hospitalization rate in the region, which will boost the usage of hospital supplies during the forecast period of the study.

-Moreover, the rising healthcare spending in the region is also expected to boost market growth. For instance, according to the data published by the Canadian Institute of Health Information in November 2022, it was estimated that the total health spending in Canada would reach USD 331 billion or USD 8,563 per Canadian in 2022. It was also anticipated that health expenditure will represent 12.2% of Canada's gross domestic product (GDP) in 2022. The rising healthcare expenditure in the region is expected to enhance the usage of hospital supplies as well in various healthcare facilities.

-Thus, the aforementioned factors, such as the rising prevalence of infectious diseases and increasing healthcare spending, are expected to boost the market growth. However, the emergence of home care services and the drop in private health insurance are expected to hinder the market growth.

## North America Hospital Supplies Market Trends

### Disposable Hospital Supplies Segment is Projected to Have Significant Growth Rate During the Forecast Period of the Study

- The disposable hospital supplies are one-time-use products, such as consumables, medical apparatus, and disposable devices, which are consumed in large figures across all hospitals. These products, such as suction catheters, bandages and wraps, exam gowns, surgical sponges, face masks, hypodermic needles, gloves, and needles, are in continuous use by all hospital professionals in any domain, from cleaning to surgical theaters, as well as administrative departments, in some cases. The rising hospital admissions due to infectious diseases and the increasing usage of disposable hospital supplies are the major factors driving the market growth.

- The rising prevalence of infectious diseases such as influenza and respiratory syncytial virus infections, among others, is expected to increase the usage of disposable hospital supplies. For instance, according to the data updated by the Government of Canada in November 2022, overall respiratory syncytial virus activity was increasing in Canada and was above the expected levels. An estimated 1,309 detections were made with a 7.8% positivity rate. The level of RSV infection activity was variable across regions in Canada, with a range of 1.8% to 20.1% positivity rate. Thus, the rising prevalence of RSV infections in the region is expected to boost the usage of disposable hospital supplies.

- Furthermore, according to an article published by PubMed Central in May 2022, a study was conducted in the United States, which stated that the clinicians at a children's hospital in Alabama identified five pediatric patients with severe hepatitis and adenovirus viremia upon admission in the hospital. Thus, the high incidence of infectious diseases in Children is also expected to boost the segment growth.

- Moreover, the rising healthcare spending is also boosting segment growth, as it is also expected to increase the supply of disposable hospital supplies across various hospitals in the North American region.

- Thus, the aforementioned factors, such as the rising prevalence of infectious diseases and increasing healthcare spending, are expected to boost the segment growth.

### United States is Expected to Have Significant Market Share During the Forecast Period of the Study

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- The United States is expected to hold a significant market share in the hospital supplies market due to the rising burden of infectious diseases such as influenza and RSV coupled with the number of hospitals in the country. Moreover, the increasing number of hospital-acquired infections is also expected to boost the market growth in the country.
- The rising prevalence of infectious diseases in the country is the major factor driving the segment's growth. For instance, according to the data updated by the CDC in January 2023, an estimated 25 million illnesses and 280,000 hospitalizations related to influenza were reported in the United States in the 2022-23 season.
- According to the data published by the Centers for Disease Control and Prevention (CDC) in November 2022, there is a high prevalence of hospital-acquired infections in the United States. The source stated that the prevalence of central line-associated bloodstream infections increased by 7%, catheter-associated urinary tract infections by 4%, and methicillin-resistant staphylococcus aureus by 14% during 2021. Thus, the high prevalence of hospital-acquired infections is expected to boost the usage of hospital supplies during the forecast period of the study.
- Thus, the aforementioned factors, such as the rising prevalence of infectious diseases, the rising expenses in hospitals, and increasing hospital-acquired infections, are expected to boost the market growth in the country.

## North America Hospital Supplies Industry Overview

The North American hospital supplies market is moderately consolidated and consists of several major players, indicating a fragmented market scenario. The increasing innovation and rise in investment for various public and private organizations are expected to intensify industry rivalry across the world. They are also collaborating with other players to develop and promote their product and, thus, gain recognition in the North American hospital supplies market. Some of the key players include Johnson & Johnson, Becton Dickinson and Company, Cardinal Health, Inc., Medtronic, 3M Company, and B. Braun SE, among others.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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