

## **North America Feed Vitamins - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

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### **Report description:**

The North America Feed Vitamins Market size is estimated at USD 482.14 million in 2024, and is expected to reach USD 622.65 million by 2029, growing at a CAGR of 5.25% during the forecast period (2024-2029).

- Feed vitamins are a crucial part of animal feed; they play an essential role in animal growth, preventing diseases, and bone development. In North America, the feed vitamins market accounted for 5.1% of the feed additives market in 2022. The market value increased by 16.2% in 2019 compared to 2018 due to the rise in feed production, particularly in terms of ruminants.
- Vitamin E was the most significant vitamin in the region, valued at USD 0.13 billion in 2022, followed by vitamin B and vitamin A, which accounted for shares of 19.4% and 16.4%, respectively. The higher share of vitamin E was due to its various benefits, such as immunity against infections.
- The United States was the most prominent country in North America in terms of the feed vitamins market, accounting for a 70% share in 2022. This was attributed to higher feed production, amounting to 170 million metric tons in 2022. The United States was the fastest-growing country in the region, and it is expected to register a CAGR of 5.8% during the forecast period. The growth is attributed to the increase in demand for meat, particularly poultry and pork, and dairy products and the growing aquaculture cultivation.
- Poultry birds and ruminants were the most significant animal types, accounting for 77% of the market for vitamin E in the region, valued at almost USD 104.7 million in 2022. The higher market share of poultry was due to the higher usage of vitamin E for egg fertility and production.
- The awareness of feed vitamin usage, the reduction in veterinary costs, and the increase in productivity for animal rearers are

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the significant drivers of the feed vitamins market in the region. The market is expected to continue growing in North America as animal rearers become more aware of the benefits of using feed vitamins in animal feed.

- The North American feed vitamins market has experienced rapid growth over the recent years, with a significant increase in value from USD 302.1 million in 2017 to USD 436.8 million in 2022, indicating an increase of 44.8% during the same period. The primary factor contributing to this growth is the increased awareness of the importance of vitamins in animal diets in the region.
- The United States is the leading feed vitamins market, recording a value of USD 305.2 million in 2022. The country has the largest animal population, accounting for 59.7% of the region's animals in 2021, resulting in higher consumption of feed vitamins. Mexico is the second fastest-growing country in the North American market, recording a value share of 14.2% in 2022. The country produced 3.3 million metric tons of compound feed, accounting for 11.8% of the region's production in 2022.
- Poultry birds accounted for the largest share of feed vitamin consumption in North America, recording a 43.7% market value in 2022. Ruminants and swine are the second- and third-largest segments, accounting for 33.3% and 20.8% of the market value, respectively, in 2022. However, ruminants are expected to be the fastest-growing segment in the market, with a CAGR of 5.8% during the forecast period, mainly due to the growing dairy industry in the country.
- In 2022, North America produced 280.7 million metric tons of compound feed, with the United States alone accounting for 76.1% of the share. The market in the region is expected to record a CAGR of 5.2% during the forecast period (2023-2029), owing to increasing demand for high-quality animal products and the rising animal farming industry.

#### North America Feed Vitamins Market Trends

Higher consumption of poultry meat than red meat and the United States is globally largest producer of eggs and poultry meat is driving the demand for poultry production

- The North American poultry industry has experienced significant growth over the last five years, with the poultry headcount increasing by 5.0% from 2017 to 2022. This growth was largely due to the increased demand for poultry meat and other poultry products. The United States dominates the North American poultry industry as the world's largest producer and second-largest exporter of poultry meat, as well as a major egg producer. The United States accounted for 62.0% of the region's total poultry production in 2022. The high-profit margin in the industry is attracting new poultry producers, leading to an increase in the number of producers. For instance, the number of egg producers in Canada increased from 1,062 in 2016 to 1,205 in 2021.
- Poultry birds, especially broiler meat, are produced in large quantities due to their quick maturity and market weight, which is faster than other livestock. Poultry birds, including broilers, can be raised in small spaces, making it possible for producers to raise poultry in a variety of environments, including small plots of land. These advantages make poultry production more feasible. Due to such factors, Mexican poultry production increased by 12% in 2022 from the previous year.
- Poultry meat consumption is significantly higher than that of beef or pork. More people are choosing poultry as a leaner, healthier source of protein due to the rising health risks linked to eating red meat. This trend is expected to continue, driving the growth of the poultry industry in the region. The increasing demand for poultry products from both domestic and international markets and rising poultry production are expected to drive the growth of the market during the forecast period.

Expansion of retail industry, and demand for high-quality seafood is increasing the demand for macro-nutrients and

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- Aquaculture feed production in the North American region accounts for a small fraction of global production, representing only 3.8% in 2022. However, the demand for diverse seafood products is driving local production. Feed production increased by 9.2% between 2017 and 2022. In response to the increasing demand for nutritionally balanced feed, feed millers in the region are expected to increase production from 2.2 million metric tons in 2022 to 2.6 million metric tons in 2029. The compound feed needed for aquaculture species contains the macro and micronutrients required for healthy growth under intensive rearing conditions, contributing to the rising demand for aquaculture feed in the region.
- Fish is the most prominent species in terms of feed production. It accounted for 73.2% of feed production in 2022. The rising awareness of the health benefits of fish in the human diet, changing food consumption patterns, the expansion of the retail sector, and high demand in the international market are contributing to the increase in fish production in the region. Fish feed production is expected to increase from 1.6 million metric tons in 2022 to 1.9 million metric tons in 2029 as producers focus on nutritional management to ensure the health and performance of their animals.
- Canada's aquaculture producers spent USD 393.8 million on feed in 2020, a 6.6% increase from 2016, demonstrating the increasing demand for high-quality aquatic food. The increasing demand for diverse seafood products and the need for nutritionally balanced feed for aquaculture species are expected to drive the growth of aquaculture feed production in North America in the coming years.

## North America Feed Vitamins Industry Overview

The North America Feed Vitamins Market is moderately consolidated, with the top five companies occupying 56.83%. The major players in this market are Adisseo, Archer Daniel Midland Co., Brenntag SE, DSM Nutritional Products AG and Lonza Group Ltd. (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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