

North America Countertop Ice Makers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

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Report description:

The North America countertop ice makers market has generated gross revenue of USD 2.410 billion in the current year. It is poised to achieve a CAGR of more than 5 % for the forecast period.

Key Highlights

- The market of industrial segments using Ice cubes in the North American country, such as beverages, has observed a continuous increase in sales and revenue over the years. Last year, United States revenue from the beverage segment (non-alcoholic drinks) had the largest average revenue per user, creating a positive externality in the demand for ice maker machines in the commercial as well as residential sectors.
- With the advent of COVID market size of the full-service restaurant sector in Canada observed a steep decline, creating a negative impact on the food and beverage industry and halting the sales expansion of ice maker machines in the region. Rising online sales of refrigerators and home appliances during the period created negative sales of the countertop ice makers market.
- Post-COVID revenue from frozen food manufacturing in the United States is observing a continuous increase with the increase in consumption of perishable goods, creating an increase in demand for ice. As ice cubes provide instant and large-scale production, they are replacing freezers and refrigerators with an increasing revenue growth expected for the manufacturers in the future.

North America Countertop Ice Makers Market Trends

Usage of Countertop Ice Makers in Restaurant and Catering Services

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- The market size of party and event planners in the United States has observed a continuous increase over the years, serving different food and drinks. As these parties serve food and beverages in bulk amounts, they require a large volume of different types of ice cubes at a time, creating an opportunity for the sale of countertop ice maker manufacturers.
- In addition to this, the food and beverage market in the United States observed steep revenue growth during COVID-19, signaling an increase in the use of ice cubes, which will positively impact the sales of the ice maker machine.
- Earlier in the US, Ice was expensive, but as ice became more plentiful and less costly, more and more people were consuming cold drinks. Hotels are using ice machines to serve cocktails and fill up their coolers, making it an essential element of hotel facilities in the region.

Technological Innovation and Energy Efficient Products Usage is Increasing

- With technological innovation, Ice Makers are providing users with smart features of disbursing different varieties of ice cubes for their use. As ice makers consume less amount of electricity for their operations in comparison to traditional devices of freezers and refrigerators for making ice cubes is leading to a rise in demand for ice cube maker machines in North America.
- Smart features of automating its operation and getting notifications for refilling the water tank are making the Ice maker machine easy to operate and user-friendly. As the revenue from smart home appliances in North America is increasing, it is driving countertop ice maker manufacturers to enable the machine with more user-friendly innovation and energy-efficient products to capture the arriving market demand.

North America Countertop Ice Makers Industry Overview

The North American countertop ice makers market is fragmented with continuous increases in demand from hospitals to restaurants and residential segments. A large number of manufacturers had emerged for Ice Maker Machine, but still, space exists for the entry of new players in the region. People have started consuming ice cubes from their beverages to frozen food as well as in different medicinal therapies that require a bulk amount of ice cubes, for which Ice maker machine exists as an efficient solution. Some of the existing players in the North American ice maker market are Marel, Memphis Ice, MC Appliance, Scotsman Ice System, and Smad.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

4.1 Market Overview

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- 4.2 Market Drivers
 - 4.2.1 Rise in Demand of Ice Maker in Restaurants Driving the Market
- 4.3 Market Restraints
 - 4.3.1 Rise in the Price of Ice Makers Affecting the Demand
- 4.4 Market Opportunities
 - 4.4.1 Technological Innovations equipping Ice Makers with Smart Features
- 4.5 Industry Attractiveness - Porters' Five Forces Analysis
 - 4.5.1 Threat of New Entrants
 - 4.5.2 Bargaining Power of Buyers
 - 4.5.3 Bargaining Power of Suppliers
 - 4.5.4 Threat of Substitutes
 - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Technological Innovations in North America Countertop Ice Maker Market
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product Type
 - 5.1.1 Cube Ice Maker
 - 5.1.2 Half Cube Ice Maker
 - 5.1.3 Nugget Ice Maker
 - 5.1.4 Flake Ice Maker
- 5.2 By Application
 - 5.2.1 Residential
 - 5.2.2 Commercial
- 5.3 By Distribution Channel
 - 5.3.1 Online
 - 5.3.2 Offline
- 5.4 By Country
 - 5.4.1 United States
 - 5.4.2 Canada
 - 5.4.3 Rest Of North America

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Marel
 - 6.2.2 Memphis Ice
 - 6.2.3 MC Appliance
 - 6.2.4 Scotsman Ice System
 - 6.2.5 Smad
 - 6.2.6 Ecozy
 - 6.2.7 Newair
 - 6.2.8 Cornelius USA
 - 6.2.9 ITV Ice Makers
 - 6.2.10 Follett Ice*

7 MARKET FUTURE TRENDS

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