

North America Casino Gambling - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The North American casino gambling market generated a revenue of USD 18.68 billion in the current year and is poised to register a CAGR greater than 5% during the forecast period.

Gambling's rising popularity and the abundance of online gambling platforms are the main factors driving the North American casino gambling market. The United States accounted for most of the market share in North America. The industry is also heavily regulated, with strict laws and regulations governing gambling activities in most countries.

The casino gambling market in North America is expected to grow in the coming years, driven by the increasing popularity of gambling and the rise of online gambling platforms. However, the industry will continue to face challenges related to regulation, competition, and the impact of external factors such as pandemics and economic downturns.

The COVID-19 pandemic significantly impacted the casino gambling industry, with many land-based casinos forced to shut down or operate at reduced capacity. However, online gambling platforms experienced a surge in demand as people looked for alternative ways to gamble from their homes. Post-COVID-19 online casino gambling is dominating the market by registering higher penetration among users in North America.

North America Casino Gambling Market Trends

Online Sector is Dominating the North America Casino Gambling Market

As more people use the internet and internet-connected devices like smartphones and tablets, the market for online gambling in

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North America is growing rapidly. This is because people will be able to use gambling websites whenever they want. Because of changes in technology, like better graphics and more storage space, most people can now gamble on their cell phones. Digitization has made online gambling more acceptable, which is expected to help the market grow. The market is expected to grow because game-focused cell phones are available at cheaper prices and are sold faster.

The online gambling market in North America is growing thanks to improvements in electricity, phone lines, and internet connections. As online gambling keeps growing and games like online casinos become more popular, online casinos have become very competitive and have become a big part of North American society and the economy. North American online casinos are becoming more popular. When it comes to internet roulette, blackjack, or online slots, North Americans can choose among various internationally acknowledged web platforms and the best American casino online operators registered in the region. The major online casino platforms stand out from the plethora of gambling options available to Americans by being secure and convenient for local gamblers to use. Jackpot City, Mucho Vegas, DraftKing, and Dunder are among the top North American online casinos.

Canada is Propelling the North America Casino Gambling Market

The Canada Commission oversees the industry as a whole in Canada, offering information and responding to any serious issues that arise. Laws pertaining to casinos, online gaming, sports betting, and other similar activities are enacted and enforced by individual provinces. It has been observed that most people in Canada gamble in some form, whether it be charitable gambling, online poker, or any number of other options. Participation in some provinces, like Nova Scotia and Saskatchewan, is higher than in other places. During the forecast years, mergers and acquisitions are among the key techniques anticipated to be used in the Canadian market. The current government-owned Ontario Lottery and Gaming Corporation (OLG), which offers casino gambling, is planning to coexist with new betting companies operating in Ontario in the future.

Moreover, Canadians are looking forward to a fully operational licensed online casino where they can bet on their favorite games. Moreover, Canadians prefer casino games and sports betting games, and they look out for United States-based sporting events, like the NBA, NFL, and MLB, to name a few. Furthermore, Canadians often opt to buy tickets or place bets at popular stores like Caliente. Additionally, gamers in the country are often considered digital natives and are generally considered to rely heavily on technology. They also have certain expectations and preferences when it comes to online content and services. Nine out of ten bets are placed via apps, and this factor provided huge potential for the market during the study period. Sports betting, like football, bullfighting, horse racing, e-sports, and others, has emerged as the most popular online gambling type among the locals in Canada.

North America Casino Gambling Industry Overview

The North American casino gambling market is highly fragmented and comprises regional and global players such as 888 Holdings PLC, MGM Resorts International (Borgata Hotel Casino & Spa), Caesars Entertainment Corporation, DraftKings (Golden Nugget), and Flutter Entertainment PLC, among others. Major players are focusing on mergers and acquisitions to expand their presence in the regional market and to enhance their brand portfolio to cater to the various preferences of consumers. Merger and acquisition is the most preferred strategy in the casino gambling market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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