

North America Automotive Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 100 pages | Mordor Intelligence

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Report description:

The North America Automotive Lubricants Market size is estimated at 4.54 Billion Liters in 2024, and is expected to reach 4.63 Billion Liters by 2026, growing at a CAGR of 0.99% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Vehicle Type - Passenger Vehicles : The highest proportion of passenger vehicle population in North America is attributed to the highest lubricant consumption in the passenger vehicles sector in the region.
- Largest Segment by Product Type - Engine Oils : Engine oil is the leading product type due to its high volume requirements and low drain interval, as it is used for high-temperature and high-pressure applications.
- Largest Country Market - United States : The United States is one of the largest automotive markets, globally, and a leading automotive lubricant consumer in North America, due to its highest vehicle population.
- Fastest Growing Country Market - Mexico : The expected recovery in vehicle production and sales in domestic and export markets are expected to drive the lubricant consumption in Mexico in the coming years.

North America Automotive Lubricants Market Trends

Largest Segment By Vehicle Type : Passenger Vehicles

- Among all vehicle types, passenger vehicles accounted for about 76% of the total on-road vehicles in 2020, thus, generating the highest demand for lubricants in the North American market. In North America, automotive lubricant consumption stands the

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highest in the United States, followed by Canada and Mexico.

- In the United States and Canada, volatile sales and production trends during 2015-2020 and increased adoption of synthetic oils, with a drastic decline during 2020 due to the pandemic, have led to a slump in lubricant consumption. Mexico recorded growth during 2015-2019 due to its dependency on conventional lubricants.
- The expected recovery in sales and production in Mexico (the largest exporter to the North American market) and Canada (another major exporter), along with the United States, from the second half of 2021, is likely to increase lubricant consumption in the region.

Largest Country : United States

- In North America, automotive lubricant consumption is the highest in the United States, followed by Canada and Mexico. In the United States and Canada, volatile sales and production trends led to a slump in lubricant consumption during 2015-2019. Mexico recorded growth during this period due to growth in vehicle population.
- By 2020, automotive lubricant consumption in North America dropped by 17% compared to 2019. This decline was triggered by the global pandemic, which affected vehicle sales and production.
- The Mexican automotive sector is deeply integrated with the US market, with the former being one of the largest exporters in the region. Hence, with an expected recovery in sales in Mexico and the United States, along with Canada, from the second half of 2021, vehicle production is expected to increase in the region, resulting in increased lubricant consumption.

North America Automotive Lubricants Industry Overview

The North America Automotive Lubricants Market is fairly consolidated, with the top five companies occupying 68.50%. The major players in this market are BP PLC (Castrol), Chevron Corporation, ExxonMobil Corporation, Royal Dutch Shell Plc and Valvoline Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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