

North America Alfalfa Seed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The North America Alfalfa Seed Market size is estimated at USD 317.70 million in 2024, and is expected to reach USD 414.72 million by 2030, growing at a CAGR of 4.54% during the forecast period (2024-2030).

Key Highlights

- Hybrids is the Largest Breeding Technology: There is an increase in the demand for Alfalfa by livestock farmers and has the highest number of transgenic seeds for the cultivation of the crop approved for cultivation.
- Canada is the Largest Country: It is the largest grower of Alfalfa due to government support in providing technology-based monitoring of the production and helping growers in increasing crop cultivation.
- Hybrids is the Fastest-growing Breeding Technology: The major companies are developing new hybrids and the adoption of hybrids is high due to disease-resistant, increased shelf life, high yield, and wider adaptability.
- Mexico is the Fastest-growing Country: An increase in the awareness among farmers of the harvest cycle and an increase in demand from cattle herds in the country due to higher protein content helped in the growth.

North America Alfalfa Seed Market Trends

Hybrids is the largest Breeding Technology

- In North America, the alfalfa seed market accounted for 14.3% of the total forage seed market in 2021. According to our estimates, the alfalfa market is significantly increasing due to an increase in the development of hybrids and new cultivars from

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

private players in the region.

- The total acreage under alfalfa cultivation in 2021 in North America was 5.3 million ha, which increased by 26.8% since 2016 due to the availability of different cultivars and increased demand from animal feed and meat industries.
- The United States is the largest user of hybrid seeds in North America because of the increased demand and availability of herbicide-tolerant and stress-tolerant hybrids in the country and their ability to grow as a rotation crop to restore the lost vigor and sustain nitrogen required for the next crop.
- The other traits is the largest segment in the transgenic alfalfa seeds in the region, with 72.9% of the total transgenic alfalfa of the region in 2021, because the cattlemen want to have a feed that is digestible and there is an increase in the cultivation area.
- In North America, Canada was the largest country growing alfalfa using open-pollinated varieties in 2021, with around 92.2% of the total OPV alfalfa seed market in North America. The acreage is expected to decrease due to the increased availability of hybrids from Agriculture and Agri-Food Canada and private seed companies.
- With the increase in the demand from cattle growers because of more protein content, applications in bio-fuel, production of enzymes lignin peroxidase, alpha-amylase, and cellulase, increased availability of hybrids with high lignin content, and increased export value from the Middle East countries are expected to boost the market for both hybrids and OPVs in the region.

Canada is the largest Country

- North America is the largest market in the global alfalfa seed market, with a share of about 42.6% of the global market in 2021, due to the highest production, globally, weather conditions, and increased demand by dairy farmers.
- Canada has the largest demand in the region because of the increase in demand for crops as feed, the increase in cultivation area, and high profitability. In the country, the alfalfa supply was approximately 60% of the diet of beef cattle, contributing to 40% of the diet of dairy cattle, which is expected to increase the demand for alfalfa seeds.
- For instance, in 2021, the Canadian government invested about USD 2.6 million to help the alfalfa growers association be equipped with advanced technologies and generate higher yields. Therefore, production is expected to increase, and demand for seeds for alfalfa will increase during the forecast period.
- The United States is one of the major exporters of alfalfa hay. In 2021, China, Japan, the United Arab Emirates, Saudi Arabia, and South Korea were the top five export destinations for alfalfa seeds of USD 1633.45 million.
- Due to its crude protein content, the use of alfalfa hay is considered beneficial, particularly for cattle feed. Cattle production is the most important agricultural industry in the United States. Therefore, there will be an expected increase in the demand for alfalfa seeds during the forecast period.
- The above factors, such as the increase in the demand for cattle feed, favorable weather conditions, and North America being a leading exporter to other countries, are expected to drive the market in the region during the forecast period with a growth rate of 4.2%.

North America Alfalfa Seed Industry Overview

The North America Alfalfa Seed Market is moderately consolidated, with the top five companies occupying 55.64%. The major players in this market are Allied Seed, LLC, Bayer AG, DLF, KWS SAAT SE & Co. KGaA and Land O'Lakes, Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Cultivation

4.2 Most Popular Traits

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Breeding Technology

5.1.1 Hybrids

5.1.1.1 Non-Transgenic Hybrids

5.1.1.2 Transgenic Hybrids

5.1.1.2.1 Herbicide Tolerant

5.1.1.2.2 Other Traits

5.1.2 Open Pollinated Varieties & Hybrid Derivatives

5.2 Country

5.2.1 Canada

5.2.2 Mexico

5.2.3 United States

5.2.4 Rest of North America

6 COMPETITIVE LANDSCAPE

6.1 Key Strategic Moves

6.2 Market Share Analysis

6.3 Company Landscape

6.4 Company Profiles

6.4.1 Allied Seed, LLC

6.4.2 Ampac Seed Company

6.4.3 Bayer AG

6.4.4 Burrus Seed

6.4.5 Corteva Agriscience

6.4.6 DLF

6.4.7 KWS SAAT SE & Co. KGaA

6.4.8 Land O'Lakes, Inc.

6.4.9 Royal Barenbrug Group

6.4.10 S & W Seed Co.

7 KEY STRATEGIC QUESTIONS FOR SEEDS CEOS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8 APPENDIX

8.1 Global Overview

8.1.1 Overview

8.1.2 Porter's Five Forces Framework

8.1.3 Global Value Chain Analysis

8.1.4 Global Market Size and DROs

8.2 Sources & References

8.3 List of Tables & Figures

8.4 Primary Insights

8.5 Data Pack

8.6 Glossary of Terms

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America Alfalfa Seed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com