Netherlands Road Freight Transport - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2029

Market Report | 2024-02-17 | 260 pages | Mordor Intelligence

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Report description:

The Netherlands Road Freight Transport Market size is estimated at USD 22.79 billion in 2024, and is expected to reach USD 27.99 billion by 2029, growing at a CAGR of 4.20% during the forecast period (2024-2029).

Key Highlights
-Largest Segment by Distance - Long Haul : The long-haul trucking segment garnered the highest market share in the Dutch road freight transport market due to government initiatives to increase infrastructure development and facilitate the growth of trade and cross-border movement.
-Largest Segment by Product Type - Solid Goods : The solid goods segment dominates the market over liquid goods since it is easier to transport cargo in a solid form. The majority of industries utilizing this service also account for a significant amount of the country's gross value output.
-Largest Segment by End User - Wholesale and Retail Trade : The wholesale and retail trade end-users segment, which accounts for a share of around 13.04% of the country's GDP, is the largest segment in the Dutch road freight transport market.
-Fastest Growing Segment by TruckLoad Specification - Less than Truckload : LTL is the fastest-growing truckload specification, supported by a large number of small vendors and business owners that prefer adopting these services for the transportation of goods.

Netherlands Road Freight Transport Market Trends

Wholesale and Retail Trade is the largest segment by End User.

- The value-added share of the Dutch manufacturing industry contracted by 2.6% in 2020. The decline was less substantial compared to other European countries. On average, manufacturing in the European Union shrank by over 7%. In the Netherlands, almost all branches of manufacturing contracted in 2020, whereas several branches showed growth in 2019. The transport equipment and textile, clothing, and footwear industries recorded the largest decline.
- In 2021, Overijssel had the largest number of dairy farms in the Netherlands, i.e., over 2,700 dairy farms. In Zeeland, there were only 195 dairy farms in 2021. Despite having the highest number of dairy farms, Overijssel did not have the highest number of dairy cows. In 2020, Friesland had nearly 300,000 dairy cows compared to 250,000 in Overijssel.
- As of 2022, there were roughly 80,000 online stores and mail-order companies in the Netherlands. The number of webshops and mail-order companies in the Netherlands has increased substantially over the years. In 2022, there were more than 18,000 online shops and mail-order companies in the clothing segment in the Netherlands. This number has steadily increased over the years, making online fashion the biggest branch of webshops in the country. The share of consumers aged 16 to 75 years who purchased fashion or sports goods online in the Netherlands was 62% in 2019, only second in the EU-28 behind the United Kingdom (67%).

Netherlands Road Freight Transport Industry Overview

The Netherlands Road Freight Transport Market is fragmented, with the top five companies occupying 11.77%. The major players in this market are C.H. Robinson, Dachser, DB Schenker, DSV and Jan de Rijk Logistics (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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