

Netherlands Home Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The Netherlands Home Furniture Market size is estimated at USD 8.64 billion in 2024, and is expected to reach USD 10.93 billion by 2029, growing at a CAGR of 4.81% during the forecast period (2024-2029).

Key Highlights

- Increasing expenditure on furniture goods among millennials, coupled with their growing brand consciousness, is supporting the market to record growing revenues during the study period. The significant increase in the number of e-commerce platforms that offer various designs and models of furniture products is accelerating the growth of the market in developing nations. The omnichannel distribution practices are also helping the key players record more revenues in the market.
- Due to significant demand from the younger generation, key players have come up with various offers on their products. The growing demand for do-it-yourself (DIY) furniture products and ready-to-assemble (RTA) is also helping the market grow further, especially in the home and office furniture segments, thus helping the market record more sales across the Netherlands. The growing residential and commercial construction across the Netherlands and the increasing number of strategic alliances and partnerships are expected to drive the market's growth.
- The impact of the COVID-19 crisis on consumer behavior and manufacturing trends heightened the importance of digitalization and automation for the furniture industry. Online-savvy consumers seeking personalized shopping experiences and competitive prices are pushing furniture manufacturers to innovate their existing workflows. Whereas advances in digital technology and communication tools empower furniture executives to respond faster to changes in consumer demand, gain cost-saving benefits, and boost operational efficiency.

Netherlands Home Furniture Market Trends

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Increasing Disposable Income is Driving the Market

- The rising disposable income of the population is expected to positively impact the growth of the home furniture market over the forecast period. Furthermore, changing the lifestyle of the people, such as increasing their preference for smart furniture, is anticipated to intensify the growth of the home furniture market.
- Moreover, the increasing disposable income of individuals has led to thinking regarding social status, driving the increased spending on products, including furniture. Moreover, increasing disposable income among the urban population is driving the home furniture industry, wherein consumers are now willing to pay for premium products at a high cost.

Living Room and Dining Room Segment Accounts for Highest Share

- Due to the improved housing activity and rising expenditure on home furniture products, the Netherlands is witnessing strong growth in the sales of furniture products. The market is consumer-oriented, with household sales for bedroom, living room, and dining room furniture accounting for the majority share, followed by expenditure on other furniture categories.
- The Netherlands values durability and long-lasting pieces, so there is an increasing demand for high-end furniture, particularly in the design centers of Toronto and Montreal. Wooden products are majorly preferred for country living and dining room furniture.

Netherlands Home Furniture Industry Overview

The Netherlands home furniture market is highly fragmented and consists mainly of small or medium-sized family-owned and operated firms. The Netherlands furniture industry often finds it difficult to compete with other countries. Due to high transportation and labor costs compared with other competing countries. However, to meet global competition, the players are building larger production capacities and focusing on achieving economies of scale. Some of the leading players in the Netherlands Home Furniture Market include Ikea, Leen Bakker, Home24, Beliani, and Meubella, among others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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