

## **Myanmar Rice Seed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030**

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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### **Report description:**

The Myanmar Rice Seed Market size is estimated at USD 19.94 million in 2024, and is expected to reach USD 26.56 million by 2030, growing at a CAGR of 4.89% during the forecast period (2024-2030).

#### Key Highlights

- Open Pollinated Varieties & Hybrid Derivatives is the Largest Breeding Technology: In Myanmar, rice is mainly cultivated by open pollinated varieties and hybrid derivatives due to low cost seeds, low input requirement, and non-popularity of hybrids.
- Hybrids is the Fastest-growing Breeding Technology: The fastest growth of hybrids is mainly due to the development of the hybrid varieties by the major companies which are high-yielding and biotic and abiotic stress resistant.

#### Myanmar Rice Seed Market Trends

Open Pollinated Varieties & Hybrid Derivatives is the largest Breeding Technology

- Of the hybrid seed segment in Myanmar, hybrid rice accounted for 1.9% in 2021. Globally, Myanmar is the seventh-largest rice producer and has the potential to become one of the largest exporters of rice globally.?
- Hybrids have higher productivity, wider adaptability, and a high degree of resistance to biotic and abiotic stresses. For instance, in rice, hybrids give 50% more yield than conventional varieties. The wider adaptability of hybrids is due to their high buffering capacity to environmental fluctuations. ??
- The demand for organic produce is increasing, primarily due to the health benefits, chemical usage avoidance, and the changing

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lifestyle and patterns of food consumption among people. ?

- The non-availability of transgenic varieties for the cultivation of rice in the country, the 100% seed replacement rate for every season, food security concerns due to increasing population, and resistance to biotic and non-biotic stresses are driving the market for non-transgenic hybrids.??
- In Myanmar, the open-pollinated varieties seed market is projected to grow at a CAGR of 5.0% during the forecast period due to the low cost, high adaptability to local conditions, low input requirement, and timely non-availability of hybrids in all the crops.??
- The Myanmar Rice Seed Project is developing different hybrids, supporting rice cultivars with various inputs, such as high-quality hybrids for rice cultivation in Myanmar. Major hybrid varieties are Paw San - Super Premium, Paw San - Premium, Emata rice/white rice, and Emata rice.?
- Hence, due to such factors, hybrids are expected to drive the country's rice seed market during the forecast period.

## Myanmar Rice Seed Industry Overview

The Myanmar Rice Seed Market is moderately consolidated, with the top five companies occupying 58.05%. The major players in this market are Advanta Seeds - UPL, Bayer AG, Dagon Group of Companies, Myanma Awba Group and SL Agritech Corporation (SLAC) (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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