

Morocco Passenger Vehicles Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Morocco Passenger Vehicles Lubricants Market size is estimated at 49.52 Million Liters in 2024, and is expected to reach 55.86 Million Liters by 2026, growing at a CAGR of 6.21% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Product Type - Engine Oils : Since it is used in enormous amounts and replenished more frequently than other product categories, engine oil is the most popular product in Moroccan SUVs and sedans.
- Fastest Segment by Product Type - Greases : Greases are expected to be the fastest-growing segment in Morocco's PV industry due to the expected recovery in travel rates and vehicle production outputs in the country.

Morocco Passenger Vehicles Lubricants Market Trends

Largest Segment By Product Type : Engine Oils

- Passenger vehicles (PVs) are the largest segment in terms of automotive lubricant consumption in Morocco. During 2015-2019, the PV lubricant consumption expanded a CAGR of 6%, primarily due to a surge in the car population in the country.
- In 2020, PVs accounted for about 52% of the total automotive lubricant consumption in the country. Engine oil accounted for the largest share in PV lubricant consumption, i.e., over 82%, during the year. During 2020, PV lubricant consumption declined by 2.6% due to lower usage of the vehicle fleet post the COVID-19 outbreak.
- During 2021-2026, the greases segment is projected to register a healthy CAGR of 7.82%, likely to be driven by the recovery of

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passenger car production and average distance traveled in the country.

Morocco Passenger Vehicles Lubricants Industry Overview

The Morocco Passenger Vehicles Lubricants Market is moderately consolidated, with the top five companies occupying 64.90%. The major players in this market are Afriquia, OLA Energy, Petrom, Royal Dutch Shell PLC and TotalEnergies (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

- 1 Executive Summary & Key Findings
- 2 Introduction
 - 2.1 Study Assumptions & Market Definition
 - 2.2 Scope of the Study
 - 2.3 Research Methodology
- 3 Key Industry Trends
 - 3.1 Automotive Industry Trends
 - 3.2 Regulatory Framework
 - 3.3 Value Chain & Distribution Channel Analysis
- 4 Market Segmentation
 - 4.1 By Product Type
 - 4.1.1 Engine Oils
 - 4.1.2 Greases
 - 4.1.3 Hydraulic Fluids
 - 4.1.4 Transmission & Gear Oils
- 5 Competitive Landscape
 - 5.1 Key Strategic Moves
 - 5.2 Market Share Analysis
 - 5.3 Company Profiles
 - 5.3.1 Afriquia
 - 5.3.2 FUCHS
 - 5.3.3 Motul
 - 5.3.4 OLA Energy
 - 5.3.5 Petrom
 - 5.3.6 Petromin Corporation
 - 5.3.7 Ravensberger Schmierstoffvertrieb GmbH
 - 5.3.8 Royal Dutch Shell PLC
 - 5.3.9 TotalEnergies

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5.3.11 Ziz Lubrifiants

6 Appendix

6.1 Appendix-1 References

6.2 Appendix-2 List of Tables & Figures

7 Key Strategic Questions for Lubricants CEOs

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