

Morocco Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Morocco Lubricants Market size is estimated at 139.51 Million Liters in 2024, and is expected to reach 153.61 Million Liters by 2026, growing at a CAGR of 4.93% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by End-user Industry - Automotive : Automotive was the largest end-user among all categories due to the huge volume of engine and gear oils used in motor vehicles compared to any other industrial application.
- Fastest Segment by End-user Industry - Automotive : Power generation will be Morocco's fastest-growing end-user due to increased demand for energy from wind turbines and steep drops in wind turbines' installation costs.
- Largest Segment by Product Type - Engine Oils : Engine oil is the largest consumed product category in Morocco due to the differing engine sizes of cars, motorcycles, trucks, and buses and high oil changing frequencies.
- Fastest Segment by Product Type - Transmission & Gear Oils : As Morocco expects an increase in the outputs of industrial production and electric cars, transmission and gear oils may grow at a faster rate than other product types.

Morocco Lubricants Market Trends

Largest Segment By End User : Automotive

- In 2020, the Moroccan lubricants market was dominated by the automotive industry, which accounted for over 68% of the total lubricant consumption in the country. During 2015-2019, lubricant consumption in the automotive industry increased by around

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29.1%.

- In 2020, COVID-19-related restrictions led to declined maintenance requirements from several industries. The major impact was observed in the automotive industry, which recorded a dip of 3.45% in its lubricant consumption during 2019-2020, followed by the metallurgy and metalworking industry (3.42%).

- Automotive is likely to be the fastest-growing end-user industry of the market studied, with a CAGR of 6% during 2021-2026, followed by power generation (3.96%). The growing vehicle sales and production are likely to drive the consumption of lubricants in the automotive industry in the coming years.

Morocco Lubricants Industry Overview

The Morocco Lubricants Market is fairly consolidated, with the top five companies occupying 74.56%. The major players in this market are Afriquia, OLA Energy, Petrom, Royal Dutch Shell PLC and TotalEnergies (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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