

Morocco Automotive Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Morocco Automotive Lubricants Market size is estimated at 95.67 Million Liters in 2024, and is expected to reach 107.52 Million Liters by 2026, growing at a CAGR of 6.01% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Vehicle Type - Passenger Vehicles : Passenger vehicles in Morocco consume more than half of automotive lubricants, as the country has over 3 million units of PVs with a high engine oil change frequency.
- Fastest Segment by Vehicle Type - Motorcycles : Morocco is expected to have the fastest increase in demand for motorcycle lubricants, owing to a strong rebound in low-cost motorcycle sales and increased travel rates.
- Largest Segment by Product Type - Engine Oils : Engine oil is the most often used product type in Moroccan vehicles, as it is used in higher quantities and replenished more frequently than other product categories.
- Fastest Segment by Product Type - Greases : Greases are expected to be the fastest-growing segment in the Moroccan automotive industry, as other segments are hampering due to rising synthetic lubricant adoption.

Morocco Automotive Lubricants Market Trends

Largest Segment By Vehicle Type : Passenger Vehicles

- In Morocco, passenger vehicles (PV) accounted for the largest share of around 67% in the total number of on-road vehicles in 2020, followed by commercial vehicles (CV) and motorcycles (MC), with a share of 26.9% and 6%, respectively.

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- The PV segment accounted for the largest share of around 52% in total automotive lubricant consumption in 2020, followed by CV (46.2%) and MC (1.3%), respectively. In 2020, the COVID-19 outbreak led to a notable dip in lubricants consumption, where CV lubricant consumption recorded the highest dip of 4.5%, followed by PV (2.6%) and MC (2.4%).
- The motorcycle segment is projected to be the fastest-growing lubricant consumer, with a CAGR of 9.4% during 2021-2026. The growth is expected to be driven by a recovery in low-cost moped sales and increasing penetration of foreign motorcycle brands in the coming years.

Morocco Automotive Lubricants Industry Overview

The Morocco Automotive Lubricants Market is fairly consolidated, with the top five companies occupying 66.65%. The major players in this market are Afriquia, OLA Energy, Petrom, Royal Dutch Shell PLC and TotalEnergies (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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