

Modular Kitchen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Modular Kitchen Market size is estimated at USD 8.95 billion in 2024, and is expected to reach USD 12.16 billion by 2029, growing at a CAGR of 6.33% during the forecast period (2024-2029).

When the COVID-19 pandemic broke out, it caused factories to close, messed up supply chains, and put limits on transportation, all of which hurt several manufacturing industries. Due to the lockdown, sales at the market went down over the past few years because stores closed and customers had less access. But in the years after the pandemic, the market grew because more people worked from home and people had more money to spend. This led to an increased demand for furnishings and renovations.

The modular kitchen market is driven by a growing middle-class population, an increase in the number of housing units, a decrease in the size of households, a growing demand for premiumization, changing customer tastes, and more partnerships between contractors and real estate project developers for designing modular kitchens. As the number of nuclear families grows, the preference for small houses and space-saving ideas are giving growth to the modular kitchen market. The modular kitchen gives customers a lot of ways to customize it, like the fact that it can be put together and taken apart quickly. In India, for example, modular kitchen makers offer kitchens with spice columns and places to store grains.

Open kitchens that are attached to living spaces are gaining popularity among contemporary houses. These kitchens provide space for living areas, parties, dining, entertainment, etc. Customers prefer light colors and charcoal grays, along with a splash of red in the kitchens. Consumers are also opting for eco-friendly materials in kitchen cabinets, such as recycled plastic, granules, and enamel stones. The increasing purchasing power of buyers from developed and developing nations such as the United States, China, Brazil, and India is expected to drive the modular kitchen market. The majority of people are shifting to online channels, and the number of internet users worldwide is growing.

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Modular Kitchen Market Trends

L-shaped Designs are Widely Adopted in the Modular Kitchen Markets

The L-shaped layout of a kitchen is popular with consumers and brings in more money than other layouts. The L-shaped modular kitchen is preferred mostly because it is easily set up in small spaces. The L-shaped kitchen is gaining popularity among nuclear families with space constraints as it offers efficient utilization of floor spaces. They also have separate parts for cooking and cleaning. Moreover, they are easily adopted in open kitchen styles by offering large spaces to store cookware, etc. However, island kitchen designs that are stylish and functional are expected to grow fastest in the modular kitchen design segment.

Asia-Pacific Region is Expected to Grow Fastest Among the Regions

Europe is leading the modular kitchen furniture market by holding the highest share of the market. The region is held by many manufacturers and architects that contribute to the growth of the market. Germany, the United Kingdom, Italy, Poland, and France are leading the market in both consumption and production terms. Eastern European nations are also expected to see high growth in the forecasted period. The Asia-Pacific market is expected to witness the highest growth due to rising construction expenditure and urbanization in countries like India, China, Malaysia, Indonesia, and Japan. Asia-Pacific is dominating the market due to a rise in consumer spending on modular kitchens in the renovation of homes and furniture in the region. The rise in investments and initiatives towards construction activities for both commercial and residential purposes is propelling the region's demand for modular kitchens.

Modular Kitchen Industry Overview

The modular kitchen market is fragmented, with a large number of players operating in the market. The market is characterized by the presence of both international and local players, offering a wide range of products and services. The competition in the modular kitchen market is intense, and players are constantly striving to differentiate themselves by offering innovative designs, materials, and features. This fragmentation also leads to price competition, which benefits consumers. Some of the major players in the market are Nobilia GB Ltd., Hettich Group, Ikea US, SieMatic Möbelwerke GmbH & Co. KG, and Boston Cabinets, Inc.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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