

Mexico Digital X-Ray Devices - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Mexico Digital X-Ray Devices Market size is estimated at USD 365.18 million in 2024, and is expected to reach USD 495.66 million by 2029, growing at a CAGR of 6.30% during the forecast period (2024-2029).

The digital x-ray market in Mexico was severely affected by the COVID-19 pandemic in its initial phase. However, as the restrictions eased gradually in 2021, the market has started gaining pace in terms of diagnostic procedures across the country, thereby, having a positive impact on the market in the years to come. Additionally, to relieve the pressure on public hospitals, the Ministry of Health announced on April 8th, 2020 a collaboration plan with a network of 250 private hospitals (with 3,175 available beds) to increase medical attention capacity for non-Covid public-sector patients. The Federal Government published an agreement in the Official Gazette (DOF) on September 21st, 2020 to ensure the continuity of elective services across medical units of the Federal Public Administration (APF) in the new normality. Such factors are projected to bolster the uptake of digital x-ray imaging in several medical facilities across Mexico.

Moreover, since digital x-ray has proven to be a critical tool in the diagnosis and management of COVID-19 patients, for the healthcare workers on the front lines, with mobile x-ray systems that can be transported straight to the point of care and digital images delivered wirelessly to Picture Archiving & Communication System (PACS), radiography's flexibility and cost-effectiveness account for a large part of its utility. This is likely to have a positive impact on the market in the coming years.

Furthermore, Mexico is also a popular destination for healthcare tourism and an increasing number of people are traveling to Mexico for treatment of medical conditions such as heart ailment, lung disease, and dental services. The country continues to be one of the most popular tourist destinations owing to the low cost of treatment and better services being provided in the country. Thus, with an increase in healthcare tourism and rising age-related ailments such as arthritis, the Mexican market for digital x-ray

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is expected to grow at a considerable pace.

Mexico Digital X-Ray Devices Market Trends

Cancer Holds Significant Share in Application Segment

The digital x-ray technology utilization in cancer diagnosis applications is expected to grow in Mexico in the coming years. The factors that are responsible for the growth of this segment include the high burden of cancer in the population and research studies of digital x-rays in diagnosing cancer cases. The burden of diseases like cancer has increased significantly in Mexico over the last few years. For instance, according to the International Agency for Research on Cancer published Globocan 2020 report, the total number of cancer cases in Mexico in the year 2020 was 195,499. The report also stated that the number of deaths amounted to 90,222. The high burden of cancer disorders is expected to boost the market growth for digital x-ray devices for diagnosis. This is expected to boost the market growth as there will be greater demand for digital x-ray devices for Cancer applications.

Many companies are involved in launching new products or expanding their presence in the country. For instance, in September 2020, Nanox entered into an exclusive distribution agreement with SPI Medical for the deployment of 630 Nanox.ARC units in Mexico, to improve the standard of care for Mexican people. This will positively influence market growth.

Hence, the above-mentioned factors are further expected to improve the market growth in this segment.

Mexico Digital X-Ray Devices Industry Overview

The Mexico digital X-ray devices market is nearly consolidated and moderately competitive as per the competitive analysis owing to the few companies that are currently dominating the market. These companies include GE Healthcare, Koninklijke Philips NV, Fujifilm Holdings Corporation, Siemens Healthineers, and Canon Medical System Corporation (Toshiba Corporation) among others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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