

## **Latin America Cross Border Road Freight - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

Market Report | 2024-02-17 | 200 pages | Mordor Intelligence

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### **Report description:**

The Latin America Cross Border Road Freight Market size is estimated at USD 33.07 billion in 2024, and is expected to reach USD 45.45 billion by 2029, growing at a CAGR of 6.57% during the forecast period (2024-2029).

The market is experiencing increasing investments in shipping and trucking segments with the increasing demand for perishable goods and oil and gas. B2C-related cross-border deals have also been strong in this growing stream of Latin America. The imaginations of blue-water regions such as Mexico, Chile, and Brazil are expanding across the world's e-commerce landscape.

Land freight transport in Latin America is the most important mode of transportation for the region's subsystems of production, distribution, and sustainable development executing national and international merchandise distribution logistics. However, the poor road infrastructure in the region is a major limitation to the growth of the segment.

Latin America Cross Border Road Freight Market Trends

Increasing Demand from the Oil and Gas Industry

Latin American oil production is dominated by Brazil, Mexico, and Venezuela. These countries are responsible for about 75% of the region's total output and are also giants on the international stage, ranking as the world's 10th, 11th, and 12th-biggest oil producers, respectively.

Venezuela and other nations on the continent are set to boost their crude oil and natural-gas production despite the biggest non-war inflicted plunge in oil production in recent years. This growth is aided by the development of both conventional offshore

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resources and unconventional shale reserves in the region.

The increasing oil and gas output has made the industry a major end-user for the logistics sector. Despite the economic woes in some countries, the region set to boost its oil and natural gas production over the next few years, supporting the rig, FPSO, and oilfield services market, which will, in turn, increase the logistics spend in the sector.

#### Increasing Demand for Perishables Presents an Opportunity for Cold Chain Logistics

Latin America is one of the world's top producing regions for fresh fruits and vegetables, along with beef, pork, and poultry. The refrigerated transport market is gaining momentum due to the escalation in globalization that has led to the growth of trade and a surge in demand for frozen and packaged food worldwide. The growth in the market can be attributed to the growing food and beverage industry, predominantly in countries such as Brazil and Mexico. The consumption of ready-to-eat products, beverages, and frozen food is increasing in Latin America, further boosting refrigerated transportation demand.

As compared to refrigerated vans and trucks, the investment required for refrigerated trailers is significantly higher. Local players prefer refrigerated vans and trucks over refrigerated trailers due to their low production and transportation capacity. The cost of transportation of products through refrigerated trailers is comparatively higher than transportation through refrigerated vans and trucks.

#### Latin America Cross Border Road Freight Industry Overview

The Latin American cross border road freight market is fairly fragmented, with the presence of local and international players, like DHL, Ceva Logistics, Tuscor Lloyds, and Atlasmex, among others. The market is observing an increasing number of players expanding their services to gain a competitive advantage. Companies are also focusing on mergers and acquisitions in order to expand their reach and increase their operational efficiencies.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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