

Japan Office Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Japan Office Furniture Market size is estimated at USD 1.56 billion in 2024, and is expected to reach USD 1.85 billion by 2029, growing at a CAGR of 3.45% during the forecast period (2024-2029).

The Japanese office furniture market is expected to witness strong growth in the forecast period owing to factors like increasing employment rate and rising consumption of office spaces, which fuel the market demand for office furniture in the country.

Japan is the main office furniture manufacturer and consumer in the Asia-Pacific region (excluding China and India), accounting for nearly 57% of the total production and 59% of total consumption. The main destinations for Japanese office furniture exports are Asia and the Pacific, followed by North America.

Key corporate houses and enterprises are investing significantly in the interiors and furnishing of their office spaces to provide a productive and comfortable work environment for their employees. Many office furniture manufacturers and designers offer chairs with better comfort to minimize stress. Furthermore, the increasing penetration of smart furniture is also boosting the market growth.

In 2021, the furniture market continued to experience significant growth, largely attributed to COVID-19 restrictions that required many people to stay home. This was reflected in their buying behavior: Furniture sales increased as people started to make their living and home office more comfortable.

Japan Office Furniture Market Trends

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Rise in Sales of Office Furniture in Japan

The demand for office furniture in Japan has significantly increased, with the increasing construction of office buildings, the emergence of new venture capital companies, and the elimination of labor shortage issues. Companies are opting for a change in their office spaces, coupled with the idea of investing in a new office building, and the increasing number of shared office spaces has fueled the demand for office furniture.

The office furniture market's most widely sold product categories are office desks and cabinets. Many companies in Japan make efficient operation and improvement investments by changing the layout and furniture periodically. Thus, the demand for renewal is expanding, further boosting the sales of office furniture products in the country.

Increase in New Offices in the Tokyo Metropolitan Area

In cities like Tokyo, there is a steady rise in the number of large-scale office buildings, fueling the demand for the office furniture market. Tokyo's 23 wards, special forms of municipalities in Japan's capital city, have several new large-scale office buildings with a total floor space of 10,000 sq. m or more. The annual average space of these office buildings is expected to increase to 1.09 million square meters in 2022 from 2016. The construction of office buildings is expected to continue, which will further boost the growth of the office furniture market.

Furniture companies, such as Kokuyo, have started introducing solutions that propose a total solution for the office space, from requirements surveys to layout proposals, selection and import of office furniture, and after-sales service, mainly for large-scale offices. These solution proposals are expected to boost the growth of office furniture in the new buildings.

Japan Office Furniture Industry Overview

The office furniture market in Japan is fairly consolidated, with the top four companies occupying more than 50% of the market share. These top four companies are Okamura Corporation, Kokuyo, Itoki, and Uchida Yoko. The market also has the presence of international players, such as Steelcase and Herman Miller. The market is witnessing the entry of home furniture companies, such as MUJI, into the office furniture space. The competition in the office furniture industry is expected to become fierce, with more players entering this space.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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