

## **Japan International CEP - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

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### **Report description:**

The Japan International CEP Market size is estimated at USD 4.83 billion in 2024, and is expected to reach USD 9.13 billion by 2029, growing at a CAGR of 13.57% during the forecast period (2024-2029).

Japan is a major trading and investing partner for the United States. Electronic equipment and cars are two of Japan's biggest exports. Trade with other countries is also very important for Japan's economy.

#### **Key Highlights**

- In 2022, Japan's exports are Cars (USD 88.6 billion), Integrated circuits (USD 36 billion), Motor vehicles; parts & accessories (8701 and 8705) (USD 33.4 billion), Machinery having individual functions (USD 22 billion) and Photo lab equipment (USD 18.5 billion) among others.
- To facilitate international commerce, Trade Special Economic Zones (SEZ) and Free Trade Zones (FTZ) are established, which facilitate the revenue generation of the Courier, Express, and Parcel companies (CEP).
- The main driving factor for the International CEP market is the E-commerce Sector. Japan is the world's largest online shopping market, Japan's e-commerce market is dominated by B2B transactions, with a growing emphasis on B2C sales and an emerging C2C market. B2C sales have more than doubled over the past decade.
- Japan's internet penetration rate was 82.9% at the beginning of 2023, with 102.5 million people using the internet. In January 2023, 92.00 million people in Japan were using social media, making up 74.4% of the population.
- In November 2022, Japan is launching a space-based courier service. ISpace Inc. the company, based in Tokyo, is planning to launch a moon lander later this month that will be carrying a bunch of commercial and government stuff, including two rovers.

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### Growth in Cross Border E-commerce is driving the market

Japan's international e-commerce is on the rise, a study by PPRO found that China was the top e-commerce destination for Japanese shoppers. The US came in second with 30% of the global e-commerce sales. The United States and China are the country's largest markets for Japanese goods. In 2021, online sales to China reached JPY 2.13 trillion (USD 14.37 billion), a 10% increase from the previous year, while online sales to the United States increased by 26% to JPY 1.22 trillion (USD 84 billion), according to the Ministry of Economics, Trade and Industry (METI). The two countries combined accounted for about 10% of Japan's total exports for the year, excluding online transactions of JPY 200,000 (USD 1370.99).

Japan is one of the fastest-growing e-commerce & m-commerce markets with a digitally savvy population that is increasingly buying across borders. It is an ideal market for cross-border e-commerce businesses. Cross-border e-commerce companies will be successful in this market if they localize the customer experience, including genuine and correct language translations, website architecture, product listing, and superior customer service.

### Increase in Volume of Parcel Shipments in Japan

In Japan, the volume of parcels and packets generated in 2022 reached 9,1 billion, a decrease of -1,1% compared to the previous year's 9,2 billion parcels. This represents an average of 289 parcels per second, equivalent to 25 million parcels per day. The total revenue generated from parcels in 2022 was USD 27 billion, an increase of 17% year-on-year, however, the revenue per parcel decreased by -16%, largely due to the strong US Dollar-Yen exchange rate in 2022. The average parcel generated per person was 73, while the average parcel generated per household remained at 173. Nearly half of Japanese households (48.2%) with 2 or more people purchased goods or services through e-commerce in 2022, a record high in the last decade. The number of e-commerce-using households has been steadily rising in recent years, and leisure-related products and services are among the most popular online purchases.

### Japan International CEP Industry Overview

The Japanese international CEP market is fragmented, with a mix of global and local players, making it highly competitive. Some of the strong players include Yamato, Sagawa Express, TNT Express, Japan Post, and FedEx. Geek+, a global provider of smart logistics solutions, announced that it had powered same-day delivery for Nike in Japan, providing advanced robotics solutions to Nike's new distribution center in China and deploying more than 200 robots from its goods-to-person P series line. The smart robots carry Nike products and packages directly to the warehouse worker, reducing costs, increasing picking efficiency, and making daily work easier on the warehouse operators. In 2022, Japan Post has the highest market share (46%) for parcels and packets, while Yamato has the lowest market share (34%).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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