

Japan Dental Equipment - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Japan Dental Equipment Market size is estimated at USD 5.80 billion in 2024, and is expected to reach USD 7.32 billion by 2029, growing at a CAGR of 4.75% during the forecast period (2024-2029).

Key Highlights

- With the emergence of COVID-19, medical services other than COVID-19 were affected severely due to the restrictions put in place to check the spread of infection due to the SARS-CoV-2 virus in Japan, which impacted the work of the researchers and pharmaceutical companies, impacting the new ongoing diagnostic and treatment procedures for dental caries which impacted the market. The number of people visiting hospitals decreased during the pandemic when COVID-19 cases were high.
- For instance, as per the PubMed article published in October 2022, in the conducted survey, 21.5% of Japanese participants postponed dental attendance due to COVID-19. Also, dentists were advised to limit their dental practice to urgent cases only. This impacted dental consultation during the pandemic outbreak, hence leaving an impact on the market. Currently, the market studied has reached its pre-pandemic nature in terms of demand for dental equipment as COVID-19-related restrictions have been eased. Moreover, it is believed that the market will be registering significant growth in the coming years due to the increase in dental issues among the population and technological advancements in dental equipment.
- The factors impacting the growth of the dental equipment market in Japan are the increasing burden of oral diseases and the aging population, the growing demand for cosmetic dentistry, and technological advancements in dentistry.
- According to the September 2022 report published by the Internal Affairs Ministry of Japan, as of September 2022, the population of elderly people aged 65 and over was 36.27 million, which was an increase of 60,000 compared to the previous year (36.21 million), reaching a record high. Hence, the presence of a high geriatric population and continuous increase in their number is expected to play a significant role in the growth of dental equipment in Japan over the forecast period.
- Furthermore, an increase in strategic activities by the key players in Japan is expected to bolster market growth over the forecast

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period. For instance, in November 2021, Singapore-based Smile Cosmetics company Zenyum expanded its business in Japan. The company leverages the power of technology and a fast-growing network of dentists and orthodontists to deliver affordable and personalized dental products. Thus, such strategic expansions are expected to boost market growth over the forecast period.

- Several surveys have been conducted in Japan to understand the oral health. For instance, in January 2022, WhiteNote Media company had conducted a survey for knowing the frequency of brushing teeth in the country and among the surveyed people, over 24% people brush their teeth only once which is causing rising oral health concerns.
- Hence, an increasing number of disposable incomes has encouraged dental procedures, which is currently driving the dental equipment market. However, excessive costs involved in private health insurance and negligence towards oral health are expected to hinder market growth.

Japan Dental Equipment Market Trends

Dental Implants Segment is Expected to Witness a Healthy Growth in the Japan Dental Equipment Market

- Dental implants are surgical fixtures that substitute the damaged or missing tooth along with its root in the jawbone, which later fuses with the jawbone to function like a natural tooth. These implants play a vital role in supporting dental prostheses such as dentures, bridges, and crowns. The dental implant segment is expected to witness significant growth in the studied market owing to the increasing incidences of dental decay cases within the population and the rise in product launches coupled with other strategic activities by the key players.
- Also, the adoption of dental implants among the Japanese population is likely to bolster the demand for implants, thereby augmenting the segment growth over the forecast period. For instance, as per the article published in April 2022 in PubMed, Japanese patients' experiences with dental implant therapy were positive. Implants have significantly improved the stability, masticatory ability, comfort, and aesthetics of patients who lost their dentition. Thus, owing to the increase in adoption and satisfaction with dental implants among Japanese populations, the studied segment is expected to witness significant growth over the forecast period.
- Dental implants based on materials can be divided into two types: titanium implants and zirconium implants. Titanium dental implants are known to be compatible with body tissues during healing. Owing to the increased prevalence of tooth decay, there have also been various technological innovations in the market.
- For instance, Holoeyes, Inc., in cooperation with Dental Prediction Co., Ltd. and SoftBank Corp., began trials in July 2021 to verify the effectiveness of using XR. The XR technology is an extended reality that includes augmented reality (AR), virtual reality (VR), and mixed reality (MR) technologies with 5G networks to support dental surgery. The trial fully utilized these technologies to assist with dental implants, a surgical procedure for replacing missing teeth. Thus, with the rising adoption of technology with dental implants, the accuracy of procedures is expected to increase, which is expected to drive segment growth.
- Furthermore, the adoption of key initiatives by major market players, such as partnerships and acquisitions, is expected to strengthen their dental implant portfolio in Japan. For instance, in August 2021, Kyocera Corporation entered into a business partnership with Osteon Digital Japan, the Japanese branch of Osteon Medical, for continuous sales transactions, beginning sales of a customized dental prosthesis for implants utilizing Osteon Medical's digital technology.
- Thus, due to the increase in the adoption of dental implants and the rise in strategic activities by the key players, the studied segment is expected to grow during the study period.

Periodontal Segment is Anticipated to Hold a Significant Market Share Over the Forecast Period

- Periodontitis is a serious gum infection that damages gums and can destroy the jawbone. Usually, inadequate dental hygiene is

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the main reason for the emergence of this disease. Loss of teeth can result from periodontitis. The periodontic segment is expected to witness significant growth owing to the increase in periodontitis, the rise in strategic activities, and various government initiatives to educate people about early diagnosis and proper treatment.

- For instance, as per the article published in July 2022 in PubMed, in Japan, caries has been the biggest target of oral diseases, and its treatment and prevention have been long-standing issues. Periodontal disease has overtaken dental caries as the largest cause of tooth loss, which was previously caused by dental caries (30.2% in men and 29.0% in women) in Japan. Thus, a high incidence of periodontitis is expected to bolster the studied segment over the forecast period.

- Furthermore, an increase in strategic activities by the key players is expected to fuel the market growth over the forecast period. For instance, in April 2021, Morita Dental Products Corp. acquired Dentsply Sirona K.K. located in Tokyo, Japan, to strengthen cooperation in the Morita Group's orthodontic business and work to further grow and evolve the business in order to contribute to the development of orthodontics and the dental industry.

- Thus, owing to the high prevalence of periodontitis, strategic activities by the key players are expected to bolster the market growth over the forecast period.

Japan Dental Equipment Industry Overview

The Japan dental equipment market is moderately consolidated. The players are focusing on research and development in order to form stable and safe products. The market has been noticing technological developments on a large scale for the past couple of years. 3M, Takara Belmont, Mani Inc., and Dentech Corporation are some of the key players in the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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