

Japan Contract Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The Japan Contract Logistics Market size is estimated at USD 54.83 billion in 2024, and is expected to reach USD 70.19 billion by 2029, growing at a CAGR of 5.06% during the forecast period (2024-2029).

The major companies in the sector report their revenue growth as an output of change in the consumer behaviour towards e-commerce sector.

The small Japanese vendors are actively moving to the online market in response to the growing use of the internet by the Japanese consumers driving the demand for logistics in the market.

Japan Contract Logistics Market Trends

Growth in E-Commerce

The e-commerce retail in Japan is segmented by the companies selling products of various domains like fashion, electronics & media, food & personal care, furniture & appliances and Toys. With the growing market, the big companies are focusing adapting the updated technologies while the small retail companies are actively collaborating with the big market players like Amazon (Amazon Fulfilment Services) and Rakuten (Rakuten Fulfilment Services) for services like inventory management, packaging and delivery. Among the recent developments, Aeon (Japan's largest shopping mall developer and operator) agreed upon a deal to develop automated warehouses with Ocado (the UK automated warehouse provider), expecting its sales to increase to \square 1 trillion by 2035.

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Further, the penetration of the blockchain facilities in logistics services and a 10% decrease in production and rising demand of beef - backed by the growing interest in American-style steak in retail and foodservice is also driving the growth in the demand for the temperature-controlled logistics facilities in the retail e-commerce.

Decreasing Workforce Pushing the Automation in Logistics

The labour skill shortage is a common issue faced by logistics companies worldwide, but Japan is one of the most affected countries due to its ageing and declining population. The labour shortage, increasing e-commerce penetration and introduction of intriguing technical advancements are some of the trends thrusting the inculcation of automated machines and technologies with the warehousing facilities. The Japanese fashion giant Uniqlo along with Daifuku Logistics Solutions plans on investing ₹ 100 billion and has partnered with two robotic startups - Mujin Inc. and Exotec Solutions to develop robotics and material handling systems reducing workforce involvement in the inventory management and delivery to 100%. Amazon, along with FamilyMart Co., Odakyu Electric Railway Co. and other firms is planning to set up the "Amazon Hub Locker" service at a total of 200 locations mainly in Tokyo and Kanagawa Prefecture by 2020 where Amazon customers can swipe barcodes sent by e-mail over reading machines to receive their goods.

Japan Contract Logistics Industry Overview

The market is relatively concentrated with Yusen Logistics, Hitachi Transport System, and Kuehne Nagel as its major players along with the inhouse logistic segments of the retail and manufacturing companies leading the market. The technological advancements and consolidation of the logistics facilities response to the declining workforce are supporting the demand for the logistics services and driving the growth in the market. The U.S. investment firm Blackstone Group in July 2019, announced to spend over ₹ 100 billion to buy distribution centres in Japan, seeing room for growth in the country's e-commerce market. Yusen Logistics and Cinnamon AI have announced a collaboration to provide solutions like Flax Scanner for improving the logistics operations for aviation exports. Japan GLP (a company specializing in logistics real estate and its technology) has announced the development of 5 advanced logistics facilities as GLP ALFALINK at Sagami-hara, a creative chain logistics platform, which will include the functions of an Open Hub, Integrated Chain and Shared Solution for the tenant companies.

ZigZag Global partnered with Japanese market leader Yamato Transport to facilitate the first Returns Management Solution to support retailers from all over the world with their Japanese customer returns.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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