

Italy Passenger Vehicles Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Italy Passenger Vehicles Lubricants Market size is estimated at 113.70 Million Liters in 2024, and is expected to reach 121.70 Million Liters by 2026, growing at a CAGR of 3.46% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Product Type - Engine Oils : Engine oil is the leading product type due to its high volume requirements and low drain intervals. It is used for high-temperature and high-pressure applications.
- Fastest Segment by Product Type - Transmission & Gear Oils : In Italy, the increase in the usage and production of passenger vehicles, post 2020, is likely to drive their demand for transmission oils during the forecast period.

Italy Passenger Vehicles Lubricants Market Trends

Largest Segment By Product Type : Engine Oils

- During 2015-2019, lubricant consumption volume in passenger vehicles in Italy experienced volatile growth rates. Although passenger vehicle population during this period witnessed a consistent increase, the production output was unstable, which in turn caused fluctuations in the demand for lubricants.
- In 2020, post the COVID-19 outbreak, the usage of passenger cars in the country significantly dropped, subsequently affecting the service and lubricant change requirements for a considerable period. As a result, lubricant consumption dropped by around 19.08% compared to 2019.

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- Though passenger vehicle sales in the country have been showing healthy recovery from the end of 2020, production uncertainties and resurgence of COVID-19-related concerns are estimated to impact lubricant demand in 2021. This demand is projected to bounce back from 2022.

Italy Passenger Vehicles Lubricants Industry Overview

The Italy Passenger Vehicles Lubricants Market is fairly consolidated, with the top five companies occupying 87.28%. The major players in this market are BP PLC (Castrol), Eni SpA, PETRONAS Lubricants International, Q8Oils and Royal Dutch Shell Plc (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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