

Indonesia Paper Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Indonesia Paper Packaging Market size is estimated at USD 14.28 billion in 2024, and is expected to reach USD 19.18 billion by 2029, growing at a CAGR of 6.07% during the forecast period (2024-2029).

Packaging materials made of paper are widely used for packaging various goods, including food, medical, and personal care items.

Key Highlights

- Due to their eco-friendly quality, paper packaging is becoming more popular in Indonesia. Paper is used more frequently as an exterior covering to keep the products together in a multi/bundle box.
- Additionally, the need for folding cartons is being favorably impacted by the demand of healthcare and pharmaceutical industries for simple-to-transport, biodegradable, and recyclable packaging options for medications and related items.
- Furthermore, as environmental concerns became more prominent, the general public's emphasis on sustainability increased. People are becoming more environmentally conscious, which indicates that they are making more sustainable purchases, which has resulted in the food packaging industry experiencing a shift in consumer preferences.
- Paper is made from newly planted forests' tree fibers or recycled paper. Deforestation and forest degradation are global issues. To begin with, approximately half of the world's forests have vanished. Every year, another 13 million hectares of trees are lost (though afforestation replaces eight). According to the World Resources Institute (WRI), around 22% of the world's old-growth forests remain intact.
- With the outbreak of COVID-19, the demand for the transport packaging flow of necessities, such as packaging for food and other consumer products, medical and pharmaceutical products, as well as tissue and hygiene products, and the demand for paper packaging, increased significantly in the nation.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Indonesia Paper Packaging Market Trends

Corrugated Boxes Expected to Show Significant Adoption

- Local markets in the country are witnessing tremendous industrial expansion, and businesses are forming new strategic alliances in the region, which is why the corrugated packaging market in the entire Asia-Pacific region is witnessing immense growth.
- Other elements, such as urban populations' growing environmental consciousness, the nation's increasing demand for sustainable packaging solutions, the rise in demand for convenient packaging, and the expansion of e-commerce activity, are also accelerating the growth of the corrugated packaging market in powerful nations like Indonesia.
- The usage of corrugated boards for packaging is increasing due to the significant demand for Fast-Moving Consumer Goods (FMCG) and branded consumer durables worldwide. Corrugated boards are widely used in the food & beverage sector to package processed foods, including bread, snacks, Ready-To-Eat (RTE) meals, meat products, fruits, durable foods, and beverages.
- Food service establishments, for instance, use corrugated boxes for packaging pizza. The demand for catering high-quality packaging services has been driven by a shift in consumer lifestyle and the increased desire for convenience food, fueling the expansion of the corrugated board industry across the country.
- In May 2021, SCG Packaging PCL increased its packaging investment in Indonesia by acquiring a 75% share in IntanGroup, a corrugated packaging company located in four central provinces. This development is part of the company's plan to increase its investment in the ASEAN area. The corporation believes that expanding corrugated packaging will benefit the industry.

Food and Beverage Industry Expected to Exhibit Maximum Growth

- Paper packaging is being extensively used in the food sector. It is both environmentally beneficial and convenient for consumers. As a result, there is tremendous competition in the food & beverage industry among companies that provide high-quality products to consumers. Various packaging materials, such as cardboard and corrugated boxes, are available in the market to satisfy multiple packaging needs.
- Moreover, the e-commerce platform has gained a lot of attraction in this region's food market. This is because it offers various food products and ensures they are delivered on time and in proper packaging. As a result of the expansion of e-commerce, food packaging demand is expected to rise. This is because good, innovative packaging preserves the product's quality and extends its shelf-life.
- Furthermore, millennial customers in the region are primarily driving the demand for flexible paper packaging solutions, as they favor single-serving and on-the-go food and beverage products. Flexible paper packaging is a common alternative for packing these products because they are meant to be portable, sturdy, and lightweight. The need for flexible packaging from the food & beverage industry in the region is likely to be governed by the fastest-growing categories of snack foods, both in terms of fresh goods and processed foods.
- Additionally, rising per capita income, urbanization, and a young population is expected to boost the country's packaged food and beverage (F&B) segment's rise. This will help fuel the increase in folding carton packaging in the food retail and restaurant industries. Paper packaging will benefit from growing concerns about the sustainability of plastic packaging.

Indonesia Paper Packaging Industry Overview

The paper packaging industry in Indonesia is moderately fragmented due to the presence of several major market players in the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

country who hold the majority share. The market players such as, PT Industri Pembungkus Internasional, PT Fajar Surya Wisesa Tbk, PT Metaform (Kompas Gramedia), AR Packaging Group AB, and Rengo Co. Ltd, are considering strategic partnerships and collaborations to expand their market share.

- In September 2022, Rengo Co., Ltd. announced its acquisition of Marufuku, and the agreement strengthened the company's potential to expand its folding carton and flexible packaging operations further in each region.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Value Chain Analysis
- 4.3 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.3.1 Bargaining Power of Suppliers
 - 4.3.2 Bargaining Power of Consumers
 - 4.3.3 Threat of New Entrants
 - 4.3.4 Threat of Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry

5 MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increasing Demand for Eco-friendly Packaging
 - 5.1.2 Increase in Adoption of Folding Carton by Different Industries
- 5.2 Market Challenges
 - 5.2.1 Fluctuations in the Price of Raw Materials

6 IMPACT OF COVID-19 ON THE PACKAGING INDUSTRY

7 CURRENT TRADE SCENARIO - EXPORT/IMPORT ANALYSIS

- 7.1 Cartonboard
- 7.2 Recovered Paper

8 INDONESIA COUNTRY ANALYSIS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1 Analysis of Key Macro-economic Indicators
- 8.2 Regulatory and Legal Landscape
- 8.3 Major Industries Contributing to the Economic Growth
- 8.4 Key Imperatives for Foreign Companies to Establish Presence in Indonesia

9 INDONESIA PACKAGING INDUSTRY OUTLOOK

10 MARKET SEGMENTATION

- 10.1 By Type
 - 10.1.1 Folding Cartons
 - 10.1.2 Corrugated Boxes
 - 10.1.3 Other Types (Flexible Paper Packaging, Liquid Cartons etc.)
- 10.2 By End-user Industry
 - 10.2.1 Food & Beverage
 - 10.2.2 Healthcare
 - 10.2.3 Personal Care & Household Care
 - 10.2.4 Industrial
 - 10.2.5 Other End-user Industries

11 COMPETITIVE LANDSCAPE

- 11.1 Company Profiles
 - 11.1.1 PT Industri Pembungkus Internasional
 - 11.1.2 PT Fajar Surya Wisesa Tbk
 - 11.1.3 PT Metaform (Kompas Gramedia)
 - 11.1.4 AR Packaging Group AB
 - 11.1.5 Rengo Co. Ltd
 - 11.1.6 APP (Asia Pulp & Paper)
 - 11.1.7 PT Pabrik Kertas Indonesia (PT Pakerin)
 - 11.1.8 International Paper Company
 - 11.1.9 PT Asia Carton Lestari
 - 11.1.10 Teguh Group
 - 11.1.11 PT Pura Barutama

12 INVESTMENT ANALYSIS

13 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Indonesia Paper Packaging - Market Share Analysis, Industry Trends & Statistics,
Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-25"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

