

India Specialty Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

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Report description:

The India Specialty Fertilizer Market size is estimated at USD 1.20 billion in 2024, and is expected to reach USD 1.77 billion by 2030, growing at a CAGR of 6.69% during the forecast period (2024-2030).

Key Highlights

- Largest segment by Speciality Type - Water Soluble : They provide wide-range of nutrient grades and different methods of application available such as foliar, fertigation and soil application depending on requirement
- Fastest growing by Speciality Type - Water Soluble : There is an increasing trend in the mechanization of irrigation systems in the farms, these factors increasing the demand for fertilizers like water soluble fertilizers.
- Largest Segment by Crop Type - Horticultural Crops : The demand for horticulture crops is rising with growing health consciousness and increasing buying power of the customers leading to increased crop cultivation.
- Largest segment by Application Mode - Fertigation : The fertigation method has numerous advantages like increased fertilizer absorption, reduced wastage and nutrient losses, reduce labor costs, and ease of fertilizer application.

India Specialty Fertilizer Market Trends

Water Soluble is the largest segment by Speciality Type.

- The Indian controlled-release fertilizer market has shown a decline in market value even though consumption increased notably by 52.9% during the study period. The main reason for this is the Indian government making it mandatory for all domestic

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producers of urea to produce 100% neem coated-urea and distribute it at a subsidized price to the farmers.

- Liquid fertilizers accounted for 41.9% of India's specialty fertilizers market in 2021. Straight fertilizers accounted for the maximum share of the liquid fertilizer market, accounting for 69.2%. This segment was valued at USD 964.0 million in 2017 and is anticipated to reach USD 1.70 billion by 2028. Complex fertilizers accounted for 30.8% of the liquid fertilizers market in 2021.

- Slow-release fertilizers accounted for 1.7% of the total specialty fertilizer market value in 2021. Field crops and horticultural crops were the major consumers of slow-release fertilizers, accounting for 75.8% and 24.1% of the market volume in 2021. The intensive field crop and horticultural crop cultivation in the country are anticipated to drive the market for slow-release fertilizers.

- In India's specialty fertilizers market, water-soluble fertilizers accounted for 54.3% of the market share in 2021. Water-soluble fertilizers are mostly used for the application of primary nutrients in the country. About 78.5% of primary nutrients are water-soluble fertilizers, and 5.6% and 3.8% of secondary macronutrients and micronutrients accounted for water-soluble fertilizers in 2021.

- The rise in demand for high-efficiency fertilizers, ease of application, adoption of sustainable farming practices, and higher environmental safety are some of the factors driving the specialty fertilizers market in India.

India Specialty Fertilizer Industry Overview

The India Specialty Fertilizer Market is fairly consolidated, with the top five companies occupying 65.03%. The major players in this market are Coromandel International Ltd., Deepak fertilizers & Petrochemicals Corporation Ltd, Indian Farmers Fertiliser Cooperative Limited, Mangalore Chemicals & Fertilizers Ltd. and Yara India Ltd. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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