

## **India Specialty Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030**

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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### **Report description:**

The India Specialty Fertilizer Market size is estimated at USD 1.20 billion in 2024, and is expected to reach USD 1.77 billion by 2030, growing at a CAGR of 6.69% during the forecast period (2024-2030).

#### Key Highlights

- Largest segment by Speciality Type - Water Soluble : They provide wide-range of nutrient grades and different methods of application available such as foliar, fertigation and soil application depending on requirement
- Fastest growing by Speciality Type - Water Soluble : There is an increasing trend in the mechanization of irrigation systems in the farms, these factors increasing the demand for fertilizers like water soluble fertilizers.
- Largest Segment by Crop Type - Horticultural Crops : The demand for horticulture crops is rising with growing health consciousness and increasing buying power of the customers leading to increased crop cultivation.
- Largest segment by Application Mode - Fertigation : The fertigation method has numerous advantages like increased fertilizer absorption, reduced wastage and nutrient losses, reduce labor costs, and ease of fertilizer application.

#### India Specialty Fertilizer Market Trends

Water Soluble is the largest segment by Speciality Type.

- The Indian controlled-release fertilizer market has shown a decline in market value even though consumption increased notably by 52.9% during the study period. The main reason for this is the Indian government making it mandatory for all domestic

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producers of urea to produce 100% neem coated-urea and distribute it at a subsidized price to the farmers.

- Liquid fertilizers accounted for 41.9% of India's specialty fertilizers market in 2021. Straight fertilizers accounted for the maximum share of the liquid fertilizer market, accounting for 69.2%. This segment was valued at USD 964.0 million in 2017 and is anticipated to reach USD 1.70 billion by 2028. Complex fertilizers accounted for 30.8% of the liquid fertilizers market in 2021.

- Slow-release fertilizers accounted for 1.7% of the total specialty fertilizer market value in 2021. Field crops and horticultural crops were the major consumers of slow-release fertilizers, accounting for 75.8% and 24.1% of the market volume in 2021. The intensive field crop and horticultural crop cultivation in the country are anticipated to drive the market for slow-release fertilizers.

- In India's specialty fertilizers market, water-soluble fertilizers accounted for 54.3% of the market share in 2021. Water-soluble fertilizers are mostly used for the application of primary nutrients in the country. About 78.5% of primary nutrients are water-soluble fertilizers, and 5.6% and 3.8% of secondary macronutrients and micronutrients accounted for water-soluble fertilizers in 2021.

- The rise in demand for high-efficiency fertilizers, ease of application, adoption of sustainable farming practices, and higher environmental safety are some of the factors driving the specialty fertilizers market in India.

## India Specialty Fertilizer Industry Overview

The India Specialty Fertilizer Market is fairly consolidated, with the top five companies occupying 65.03%. The major players in this market are Coromandel International Ltd., Deepak fertilizers & Petrochemicals Corporation Ltd, Indian Farmers Fertiliser Cooperative Limited, Mangalore Chemicals & Fertilizers Ltd. and Yara India Ltd. (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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