

## **India Organic Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

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### **Report description:**

The India Organic Fertilizer Market size is estimated at USD 455.5 million in 2024, and is expected to reach USD 694.41 million by 2029, growing at a CAGR of 8.80% during the forecast period (2024-2029).

#### Key Highlights

- Meal Based Fertilizers is the Largest Form : Meal-based fertilizers are byproducts of the meat processing industry that are high in nitrogen, phosphorous, calcium, and other nutrients that are helpful to crops.
- Manure is the Fastest-growing Form : Manures dominate the market, accounting for about 76.9% of market value in 2022. Manures can be of plant or animal origin and are usually high in organic content.
- Row Crops is the Largest Crop Type : The major row crops in India are rice, wheat, millet, maize, and etc. Row crops have the most cultivated area, accounting for 59.8% of all organic cropland in 2022.
- Cash Crops is the Fastest-growing Crop Type : Cotton, sugarcane, tea, coffee, tobacco, etc are the important cash crops grown in India. In 2022, cash crops accounted for 16.2% of overall organic fertilizer markets.

#### India Organic Fertilizer Market Trends

Meal Based Fertilizers is the largest Form

- Organic fertilizers contain organic matter in large quantities, which boosts biological activities in soil and aids in maintaining and enhancing soil biodiversity. Organic fertilizers accounted for 69.9% of the total Indian crop nutrition segment in 2022, owing to

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their widespread use in organic and conventional farming.

- Meal-based fertilizers constituted the most valued organic fertilizer, accounting for 67.5% of the organic fertilizer market in 2022. However, the meat meal market, especially cattle meat-based meals, is not well accepted in India, and the production of bone meals is limited in many parts of India.
- Manures constitute the most consumed organic fertilizer in India, with the largest market share attributed to their easy availability. They are applied to almost all crops, regardless of crop variety. Farmers can often save money by properly using manure as a fertilizer. The segment's volume is projected to grow, with an estimated CAGR of 4.8% during the forecast period.
- The consumption of organic fertilizers is dominant in row crops and accounted for about 85.0% of the market volume in 2022. The dominance of row crops is mainly due to their large cultivation area in the country, which accounted for approximately 59.8% of the total organic crop area in 2022.
- There is a high demand for organic products in domestic and international markets, and the overuse of chemical fertilizers is one of the major challenges in the country. The Indian government's promotion of sustainable or organic cultivation practices through various schemes or programs by providing incentives for organic fertilizers is expected to drive the market in the forecast period.

## India Organic Fertilizer Industry Overview

The India Organic Fertilizer Market is fairly consolidated, with the top five companies occupying 72.35%. The major players in this market are Coromandel International Ltd, Deepak Fertilisers & Petrochemicals Corp. Ltd, Gujarat Narmada Valley Fertilizers & Chemicals Ltd, Southern Petrochemical Industries Corp. Ltd and Swaroop Agrochemical Industries (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

### **Table of Contents:**

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Organic Cultivation

4.2 Per Capita Spending On Organic Products

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Form

5.1.1 Manure

5.1.2 Meal Based Fertilizers

5.1.3 Oilcakes

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#### 5.1.4 Other Organic Fertilizers

### 5.2 Crop Type

#### 5.2.1 Cash Crops

#### 5.2.2 Horticultural Crops

#### 5.2.3 Row Crops

## 6 COMPETITIVE LANDSCAPE

### 6.1 Key Strategic Moves

### 6.2 Market Share Analysis

### 6.3 Company Landscape

### 6.4 Company Profiles

#### 6.4.1 Amruth Organic Fertilizers

#### 6.4.2 Coromandel International Ltd

#### 6.4.3 Deepak Fertilisers & Petrochemicals Corp. Ltd

#### 6.4.4 GrowTech Agri Science Private Limited

#### 6.4.5 Gujarat Narmada Valley Fertilizers & Chemicals Ltd

#### 6.4.6 Gujarat State Fertilizers & Chemicals Ltd

#### 6.4.7 Prabhat Fertilizer And Chemical Works

#### 6.4.8 Southern Petrochemical Industries Corp. Ltd

#### 6.4.9 Swaroop Agrochemical Industries

## 7 KEY STRATEGIC QUESTIONS FOR AGRICULTURAL BIOLOGICALS CEOS

## 8 APPENDIX

### 8.1 Global Overview

#### 8.1.1 Overview

#### 8.1.2 Porter's Five Forces Framework

#### 8.1.3 Global Value Chain Analysis

#### 8.1.4 Market Dynamics (DROs)

### 8.2 Sources & References

### 8.3 List of Tables & Figures

### 8.4 Primary Insights

### 8.5 Data Pack

### 8.6 Glossary of Terms

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