

## **India Feed Probiotics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

Market Report | 2024-02-17 | 188 pages | Mordor Intelligence

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### **Report description:**

The India Feed Probiotics Market size is estimated at USD 93.20 million in 2024, and is expected to reach USD 123.01 million by 2029, growing at a CAGR of 5.71% during the forecast period (2024-2029).

- In India, the feed probiotics market is a significant part of the total feed additives market. It accounted for almost 8.7% of the total feed additives market in 2022, valued at nearly USD 83.6 million. The market value increased by 14.8% in 2019 compared to 2018 due to increased feed production, especially in aquaculture species and poultry birds.
- Among all the feed probiotic types, lactobacilli occupied the largest share in the country, valued at almost USD 29.8 million in 2022. The higher share of lactobacilli in the country was due to its ability to stimulate the digestive system, fight disease-causing bacteria, and help produce vitamins, which are essential in avoiding the occurrence of diseases in animals. Bifidobacteria, Enterococcus, and Pediococcus followed lactobacilli in usage in the country in 2022.
- Poultry birds were the most significant animal type in India, occupying 67.9% of the total feed probiotics market in 2022. The higher share of probiotics in poultry birds was due to the higher headcount and dosage rates. With the growing commercial farming, Bifidobacteria is the fastest-growing feed probiotic type, with an estimated growth rate of CAGR of 5.9% during the forecast period.
- Overall, the feed probiotics market is expected to grow and register a CAGR of 5.7% during the forecast period in India. The market has significant potential in the country, owing to the growing commercial farming and increased awareness about animal health and nutrition. With the increasing demand for animal protein and rising health concerns, the demand for feed probiotics is expected to grow in India.

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## India Feed Probiotics Market Trends

Rising demand for poultry meat and egg consumption is increasing the poultry production but diseases such as Avian Influenza had negative impact on poultry population

- The Indian poultry industry is one of the largest producers of eggs and broiler meat worldwide. In recent years, the industry went through significant transformations, driven primarily by the rise in poultry meat and egg consumption, which fueled a 7.1% increase in poultry production in 2022 from 2017. The country's per capita consumption of poultry meat reached 2.65 kg in 2022, a 13.7% increase from 2017. The per capita availability of eggs rose to 91 per annum in 2021, which was four more units than in the previous year.
- The Indian poultry market is primarily concentrated in Andhra Pradesh, Tamil Nadu, and Telangana, accounting for a significant portion of the country's production. The poultry industry established itself as a significant player in the global market, with 320,240.46 metric tons of poultry products exported during 2021-22, amounting to USD 71.04 million. Major importers of Indian poultry products include Oman, Maldives, Indonesia, Vietnam, Japan, and Russia.
- However, the poultry industry in the country encountered several challenges. The outbreak of avian influenza and other diseases in poultry led to the culling of birds, resulting in substantial financial losses. Additionally, the industry is plagued by issues such as high feed costs, inadequate processing and storage facilities, and limited access to credit. Overcoming these challenges requires significant investments in infrastructure and technology, along with government support. Overall, the increasing demand for poultry meat in importing countries and rising domestic demand led to a significant increase in poultry production in India.

India being third largest fish producing country and the surge in demand for seafood as well as the government's initiatives is increasing the aqua feed demand and production

- The Indian aquaculture industry experienced significant growth due to the surge in demand for seafood, leading to a sudden increase in the growth of the aquafeed market. In 2022, the country's aquaculture feed production reached 2.2 million metric tons, a 48.6% increase from 2017-2022, primarily driven by the increasing aquaculture in India. Fish feed dominated the aquafeed market in India, accounting for 87% of the total aquafeed production in the country, followed by shrimp feed at 6.6% in 2022. The demand for fish is rising domestically and internationally, making it essential for the aqua feed market to maintain the demand for high-quality fish in the country.
- India is the world's third-largest fish-producing country, contributing 7.96% to global production. During 2020-21, the country produced 14.7 million metric ton of fish. Additionally, Andhra Pradesh is the largest fish-feed-consuming state in India, followed by West Bengal, owing to its high fish production in the country. Shrimp feed production grew by 75.6% from 2018, mainly due to the surging global demand for shrimp. This led to aquafeed manufacturers producing large quantities of shrimp feed to cater to the growing demand.
- The increasing demand for seafood, coupled with the government's initiatives and growing investments in the aquaculture sector, such as offering subsidies and incentives for the construction of new ponds, purchasing feeds, and setting up processing units, is expected to fuel the growth of the aquafeed market in India in the coming years. The expansion of the aquafeed market

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is expected to support the development of the Indian economy, create employment opportunities, and contribute to food security.

## India Feed Probiotics Industry Overview

The India Feed Probiotics Market is moderately consolidated, with the top five companies occupying 55.26%. The major players in this market are Adisseo, CHR. Hansen A/S, DSM Nutritional Products AG, Evonik Industries AG and Kerry Group PLC (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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