

India E-commerce Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The India E-commerce Logistics Market size is estimated at USD 3.98 billion in 2024, and is expected to reach USD 7.24 billion by 2029, growing at a CAGR of 12.72% during the forecast period (2024-2029).

During the first wave of COVID-19, many retailers were shutting down their stores as their revenue got hit instantly. However, it started to adapt gradually. As per the India Brand Equity Foundation, an Indian Government export promotion agency, online penetration of retail is expected to reach 10.7% by 2024 compared with 4.7% in 2019, due to which many retailers started working on click-and-collect services and started partnering with logistics companies to keep their business moving forward. As the demand for door deliveries has gone up, retailers are facilitating order deliveries with logistics companies to comfort companies and retailers.

India's retail market is expected to witness a CAGR of 10% with USD 1.6 trillion by 2026, as per the Federation of Indian Chambers of Commerce & Industry (FICCI), a non-governmental trade association and advocacy group based in India. The Indian retail market accounts for 10% of the country's Gross Domestic Product (GDP) and around 8% of employment. India is the world's fifth-largest global destination in the retail space, leading to several new players' entries. In the next five years, online stores are expected to grow drastically and become equal to physical stores.

Since online retailers are more dependent on 3PL service providers, it is expected to positively influence the Indian e-commerce logistics sector.

India E-commerce Logistics Market Trends

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Growth in e-Commerce Sales is Driving the Growth of the Market

The Indian e-commerce industry is growing predominantly and is expected to surpass the US to become the second-largest e-commerce market in the world by 2034, as per the India Brand Equity Foundation. India's e-commerce sector is expected to reach US 197 billion by 2027 from US 66.76 billion in 2021, witnessing an 18.4% CAGR.

The e-commerce business helps the sellers sell on a global scale and market the business using marketing tools that help create, execute, and analyze campaigns on Facebook and Google. The sellers can use a single dashboard to manage orders, shipping, and payments, which is highly flexible. The improvement of consumer experiences in eCommerce stores is evident through the same-day delivery process and flexible options. Due to these efficiencies, there is continuous growth in e-commerce sales across the existing and upcoming years.

The number of players entering the e-commerce sector is gradually increasing due to the expectation of increased penetration on the internet and smartphone users. Online retailers are partnering with third-party logistics (3PL) providers to manage issues related to delivery, such as inventory, packaging, shipping, warehousing, and tracking. This is directly contributing to the revenue of the logistics sector.

Increase in Number of Internet Users in India

Statista expects the number of internet users to reach 1,232.33 million by 2027. It is estimated to increase in both urban as well as in rural regions, indicating dynamic growth in access to the Internet. India is the second largest online market in the world, ranking only behind China, according to a report by the Internet and Mobile Association of India (IAMAI). Due to the increase in mobile connectivity, growth in the purchasing behavior of women, and penetration in rural areas, the number of users has increased gradually.

The Digital India program has driven the number of internet connections in 2021 to 830 million, as per the data from the India Brand Equity Foundation. Out of the total internet connections, 55% were in urban areas, of which 97% were wireless. India's overall smartphone market grew by 7% in 2021. The number of smartphone users in India is expected to reach 887.4 million by 2030, which clearly shows the increase in the number of users. India has the highest data consumption rate worldwide, at 14.1 GB of data per person a month.

India E-commerce Logistics Industry Overview

The competitive landscape of the Indian e-commerce logistics market is observed to be fragmented; as the demand for logistics services is growing rapidly across the region, companies are becoming more competitive to capture the huge opportunity. Policy support from the Indian government has allowed 100% FDI in B2B e-commerce, and the recent rise in digital literacy has led to new international players setting up their bases in India. This has, in turn, led the international logistics players to make strategic investments by establishing a regional logistics network, such as opening new distribution centers and smart warehouses. Some of the leading players include FedEx Corporation, DHL, and Aramex.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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