

Household Coffee Machine - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Household Coffee Machine Market size is estimated at USD 12.83 billion in 2024, and is expected to reach USD 17.37 billion by 2029, growing at a CAGR of 6.42% during the forecast period (2024-2029).

The coffee market includes Asia Pacific, North America, Latin America, Europe, the Middle East, and Africa. Brazil (Latin America) is the world's largest producer of coffee. As per Yahoo Finance, the largest coffee market in 2021 is Tully's Coffee, Owned by Keurig Dr. Pepper Inc, The Coffee Bean & Tea Leaf, and Caffè Ritazza, Owned by SSP Group, Coffee Beanery, Caffè Nero, McCafé; Owned by McDonald's Corporation.

Covid-19 had a major impact on the global household coffee machine market, with disruption in the supply chain occurring for both the coffee and coffee machine markets. The working environment changed from office to home. As a result, it created a scope for the coffee machine market in households. It changes the investment environment in the coffee industry with strict lockdowns increasing, creating an environment where people only spend on the necessary environment. Price of raw materials saw a continuous increase because of Covid-19 and the Russia-Ukraine war going on at present, even with good harvest high cost of gas increase price of coffee machines as well as the coffee we drink.

As Covid cases are continuously reducing and those who lost employment during covid are returning to work with an increase in income, creating a positive environment for the coffee machine market in households and firms. Disruption in supply change and increasing price of raw material has been stabilized, creating a positive environment for consumers and producers. The out-of-house coffee market is expected to have a large share compared to in-house consumption, so focus must be shifted towards automated coffee machine markets that firms, cafes, and shops demand.

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Household Coffee Machine Market Trends

Low Coffee consumption in Coffee producing nation driving coffee machine market to find new business opportunity.

Ready-to-drink (RTD) coffee is showing an increasing trend in the market and is being perceived as a healthier optimal substitute to soda; iced and cold coffee is becoming a premium beverage and raising opportunities for the coffee machine market with new features. The brewing method is also changing from a traditional drip coffee machine to a single cup brewer with a fixed amount being dispensed at a point.

Consumption of coffee in coffee-producing nations is not highlighted, the potential impact might be because of colonialization of the region, and coffee was transplanted only for export purposes. There exist the potential for domestic consumption in producing nations which can lead to an increase in total market value created by producing nation and leading more opportunity for market expansion in the coffee machine market.

In India, Arabica and Robusta are the varieties of coffee which are mostly produced. An increase in both varieties is observed with the current production level during (2022) existing at (103100 MT and 350400 MT). Continuous fluctuation is observed in India's coffee market price, creating a burden on household coffee consumption with which a need arises for coffee machine makers to reduce the price of household coffee machines to increase their sales and lead the market after disruptions caused by the pandemic.

Effect of Covid-19 on global coffee machine market leading to change in Coffee machine makers business strategy.

COVID 19 pandemic negatively impacted the growth of the coffee pod machine market. This is when major mergers and acquisitions occur between firms to maintain their supernormal profit. The market is expected to grow after this covid impact with over 1.42 million units. A strategic partnership among vendors will offer immense growth opportunities with major market participants such as Bunn-O-Matic Corp, Hamilton Beach Brand Holding Co, Jacob Douwe Egberts BV, Keurig Dr. Pepper Inc, Koninklijke Philips NV, Luigi Lavazza, Masimo Zanetti Beverage Group Spa, Melitta Group, Nestle.

Coffee in developing and developed nations are becoming increasingly popular. With no longer now a traditional beverage but a youthful and trendy beverage. In India, the maximum consumption of coffee is in the east zone, with the North and west zone coming afterward.

The coffee market is driven by the consumer base of those who intake coffee, and the leading nations in coffee consumption are the western part of the globe. Automating coffee machines and adding new advanced features is where whole coffee machine makers compete. Offices opening and people returning to work will increase demand for coffee machines in households and offices.

Household Coffee Machine Industry Overview

The United States is the leading Automated Coffee machine market. Nearly 50% of the automated coffee machine demand out of total production comes from North America, with approximately 70 % originating from the United States. With a revolutionary period for electricity use in gadgets and star ratings applied to them, the German coffee machine market offers energy-efficient products focusing on reduction in (GHG). With increasing coffee consumption, China and India offer lucrative automated automatic coffee machine sales opportunities. Automation within coffee machines is increasing with time, causing competition for launching advanced products in the market.

The largest coffee companies in the world during 2022 are Starbuck, Dunkin, Tim Horton, and Dutch Bros Coffee. Starbuck, the

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largest coffee company in the world, has nearly 33,000 stores in 2021, i.e., three times more than its nearest competitor, Dunkin. From some studies, it was observed that even after covid, the level of coffee consumption is the same, but people are brewing more at home and less in cafes, allowing coffee machine makers to penetrate more households.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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