

Global Specialty Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Global Specialty Fertilizer Market size is estimated at USD 43.35 billion in 2024, and is expected to reach USD 61.77 billion by 2030, growing at a CAGR of 6.08% during the forecast period (2024-2030).

Key Highlights

- Largest segment by Speciality Type - Water Soluble : Water-soluble fertilizers help in efficiently reducing fertilizer application by 25-30%. These fertilizers also help in providing an even distribution throughout the field.
- Fastest growing by Speciality Type - SRF : SRFs are safe for the soil and environment as they precisely release nutrients into the soil throughout the cropping season and reduce the leaching of nutrients.
- Largest Segment by Crop Type - Turf & Ornamental : The increasing area under cultivation with increasing concern over pollution and growing ecotourism across the globe has increased the fertilizer demand for such crops.
- Largest segment by Country - United States : The adoption of precision technologies in the country has boosted the need for specialty fertilizers, as it needs a modest application of recommended fertilizers.

Specialty Fertilizers Market Trends

Water Soluble is the largest segment by Speciality Type.

- The global specialty fertilizers market accounts for about 48.0% of the overall global fertilizer market value. It was valued at about USD 74.96 billion in 2021. The market grew by about 23.0% in the study period. The increasing adoption of specialty

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

fertilizers is due to the increasing concern over the environment, which is expected to drive the specialty fertilizer market during the forecast period.

- Water-soluble fertilizers dominate the global specialty fertilizer market, accounting for about 40.5% of the market value. Asia-Pacific and Middle East & Africa dominate the water-soluble fertilizers market. Both regions accounted for more than 50.0% of the global water-soluble fertilizer market value in 2021.
- Liquid fertilizers occupy the second-largest market in the global specialty fertilizer market and account for about 35.5% of the market value. In the liquid fertilizers market, Europe is the second-largest market, followed by Asia-Pacific. The large micro-irrigated area in Europe is driving the growth of the liquid fertilizers market.
- The controlled/slow-release fertilizers account for the remaining market value of specialty fertilizers. However, controlled-release fertilizers have penetrated more into the market than slow-release fertilizers. Controlled-release fertilizers accounted for about 16.8% of the global specialty fertilizer market value in 2021.
- Factors like high fertilizer-use efficiency, the increased adoption of specialty fertilizers, and the increasing trend in the overall area under sprinklers or micro-irrigation systems are expected to drive the global specialty fertilizer market during the forecast period.

Europe is the largest segment by Region.

- Europe dominates the global specialty fertilizer market, accounting for about 31.75% of the total market value, valued at about USD 20.1 billion in 2021. The European specialty fertilizer market was dominated by field crops, accounting for 86.8% of consumption volume, followed by turf and ornamental crops for 7.6% and horticultural crops for 6.2% of the market share in 2021.
- The Asia-Pacific region is the second-largest market for specialty fertilizers, and it accounted for about 21.32% of the total market value in 2021. The Asia-Pacific specialty fertilizers market was dominated by field crops, accounting for 84.98% of the consumption volume, followed by horticultural crops for 14.37% and turf and ornamental crops for less than 1% in 2021.
- China leads the field crops segment in terms of total specialty fertilizer market value with 43.04%, followed by India with 17.15%, Japan with about 16.35%, and Indonesia with 5.67%. Australia occupied 4.07% of the Asia-Pacific specialty fertilizer market value in 2021.
- South America accounted for about 18.48% of the market value, valued at about USD 11.7 billion in 2021. Brazil dominates the South American specialty fertilizer market. The specialty fertilizer market in Brazil was valued at USD 4.40 billion in 2021, with a volume consumption of 4.7 million metric ton in the same year.
- There has been an increasing trend observed in the overall specialty fertilizer market, both in terms of volume and value, except for a decrease in market value in 2020 due to supply chain disruptions caused by the COVID-19 pandemic.
- The increasing concern over fertilizer pollution caused due to overuse of fertilizers around the world may drive the global specialty fertilizer market during the forecast period.

Specialty Fertilizers Industry Overview

The Global Specialty Fertilizer Market is fragmented, with the top five companies occupying 32.33%. The major players in this market are Coromandel International Ltd., EuroChem Group, Sociedad Quimica y Minera de Chile SA, The Mosaic Co. and Yara International ASA (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Acreage Of Major Crop Types

4.2 Average Nutrient Application Rates

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Speciality Type

5.1.1 CRF

5.1.1.1 Polymer Coated

5.1.1.2 Polymer-Sulfur Coated

5.1.1.3 Others

5.1.2 Liquid Fertilizer

5.1.3 SRF

5.1.4 Water Soluble

5.2 Application Mode

5.2.1 Fertigation

5.2.2 Foliar

5.2.3 Soil

5.3 Crop Type

5.3.1 Field Crops

5.3.2 Horticultural Crops

5.3.3 Turf & Ornamental

5.4 Region

5.4.1 Asia-Pacific

5.4.1.1 Australia

5.4.1.2 Bangladesh

5.4.1.3 China

5.4.1.4 India

5.4.1.5 Indonesia

5.4.1.6 Japan

5.4.1.7 Pakistan

5.4.1.8 Philippines

5.4.1.9 Thailand

5.4.1.10 Vietnam

5.4.1.11 Rest Of Asia-Pacific

5.4.2 Europe

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.4.2.1 France
- 5.4.2.2 Germany
- 5.4.2.3 Italy
- 5.4.2.4 Netherlands
- 5.4.2.5 Russia
- 5.4.2.6 Spain
- 5.4.2.7 Ukraine
- 5.4.2.8 United Kingdom
- 5.4.2.9 Rest Of Europe
- 5.4.3 Middle East & Africa
- 5.4.3.1 Nigeria
- 5.4.3.2 Saudi Arabia
- 5.4.3.3 South Africa
- 5.4.3.4 Turkey
- 5.4.3.5 Rest Of Middle East & Africa
- 5.4.4 North America
- 5.4.4.1 Canada
- 5.4.4.2 Mexico
- 5.4.4.3 United States
- 5.4.4.4 Rest Of North America
- 5.4.5 South America
- 5.4.5.1 Argentina
- 5.4.5.2 Brazil
- 5.4.5.3 Rest Of South America

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
- 6.4.1 Compo Expert GmbH
- 6.4.2 Coromandel International Ltd.
- 6.4.3 EuroChem Group
- 6.4.4 Haifa Group
- 6.4.5 Kingenta Ecological Engineering Group Co., Ltd.
- 6.4.6 Koch Industries Inc.
- 6.4.7 Nutrien Ltd.
- 6.4.8 Sociedad Quimica y Minera de Chile SA
- 6.4.9 The Mosaic Co.
- 6.4.10 Yara International ASA

7 KEY STRATEGIC QUESTIONS FOR FERTILIZER CEOS

8 APPENDIX

- 8.1 Global Overview
- 8.1.1 Overview
- 8.1.2 Porter's Five Forces Framework

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1.3 Global Value Chain Analysis
- 8.1.4 Market Dynamics (DROs)
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

Global Specialty Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-04
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com