

## **Global Microdermabrasion Devices - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 121 pages | Mordor Intelligence

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### **Report description:**

The Global Microdermabrasion Devices Market size is estimated at USD 669.06 million in 2024, and is expected to reach USD 958.74 million by 2029, growing at a CAGR of 7.46% during the forecast period (2024-2029).

COVID-19 is expected to have a severe impact on the growth of the market owing to the cancellation of non-emergency surgeries during the sudden outbreak of the Pandemic. For instance, in 2021 the article titled 'procedural dermatology during COVID-19 pandemic' mentioned that procedural dermatology being an integral part of the specialty has also been profoundly affected where all elective and cosmetic procedures are presently being deferred, giving priority only to urgent and inescapable dermatologic procedures to curb down the risk of SARS-CoV-2 transmission in hospitals. Such factors result in a decrease in the demand for microdermabrasion devices. However, the relaxation of the strict guidelines during the post-pandemic period is expected to boost the growth of the market.

The significant factor attributing to the market's growth is the growing incidence of skin-related diseases and rising demand for minimally invasive procedures which will upsurge the growth of the microdermabrasion devices market. For instance, the article titled 'Common Skin diseases and conditions' published in 2021 mentioned that skin conditions contribute to 1.79% of the global burden of disease worldwide. The continued growth of the dermatology industry and the growth in the number of procedures have an impact on the growth of the microdermabrasion devices market. Advancement in technology and ensuring maximum patient convenience after and during therapy is also contributing to the market growth for microdermabrasion devices which is experiencing a growing trend as it is a non-invasive procedure. Additional factors such as the rising geriatric population and high growth for anti-aging treatment are also expected to drive the growth of microdermabrasion devices during the forecast period.

Microdermabrasion Devices Market Trends

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## Diamond Microdermabrasion Devices is Expected to Hold the Largest Market Share

The dominant share is retained by the diamond microdermabrasion devices segment owing to the attributes such as full fledged patients safety while therapy and its pain-free and simple procedure as no chemicals are used in this, also it helps in treating everything from acne scars to wrinkles which are expected to drive the market growth for diamond microdermabrasion devices. For instance, According to a survey by the Hana Institute of Finance in Seoul, in 2021, Cosmetic surgery and skin clinics in South Korea recorded a 10% jump in sales in the first 10 months of 2020 from the previous. For instance, as per the statistics by the KnoemaWorld Data Atlas, the female population in Saudi Arabia was 42.2 % in 2020. Also, the article titled ' perception of cosmetic procedures among Saudis during COVID-19 pandemic' published in June 2021 mentioned that 27.4% considered a cosmetic procedure during COVID-19. According to the American Society of Plastic Surgeons, in 2020, 6.8 million reconstructive procedures were performed in the United States, with a 3% increase in the number of procedures over 2019. Such increases in surgeries are expected to drive the growth of the market. Such an increase in the demand for cosmetic surgeries among people is expected to contribute to the growth of the studied segment during the forecast period.

## North America Dominates the Market and Expected to do Same in the Forecast Period

North America is expected to dominate the overall microdermabrasion devices market, throughout the forecast period. This is owing to the factors like the rising prevalence of skin disorders such as acne & scars, anti-aging cases, rising geriatric population, growing demand for non-invasive treatments and the availability of skilled dermatologists will drive the market for microdermabrasion devices market in the region.

As per the American Academy of Dermatology (AAD) estimates in 2022, acne is the most common skin condition that affects around 50 million (26%) US people annually, approximately 85% of individuals aged between 12 to 24, which is further expected to upsurge the demand of microdermabrasion devices, as the noninvasive surgery are on-demand which is also boosting the market growth. Furthermore, the number of surgeries has increased in the region over recent years. For instance, according to a report published by the American Society of Plastic Surgeons 2020, 15.6 million cosmetic procedures were recorded in 2020, which included around 2.3 million cosmetic surgical and 13.2 million cosmetic minimally invasive procedures. However, in 2019 the cosmetic surgeries performed were 2,678,302. Such increase in the surgeries is expected to drive the growth of the market. Additionally, an increase in research and development activities, quick adaptability to advanced technology, and the presence of favorable healthcare infrastructure are fueling the growth of the overall regional market to a large extent.

## Microdermabrasion Devices Industry Overview

The Microdermabrasion Devices market is moderately competitive and consists of a few major players. In terms of market share, few of the major players are currently dominating the market. And some prominent players are vigorously making acquisitions and new product launches with the other companies to consolidate their market positions across the globe. Some of the companies which are currently dominating the market are Koninklijke Philips N.V., Altair Instruments, PMD, Skin for life., and ImageDerm Inc and Others.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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