

Global Feed Software - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Global Feed Software Market size is estimated at USD 226.73 billion in 2024, and is expected to reach USD 304.84 billion by 2029, growing at a CAGR of 6.10% during the forecast period (2024-2029).

The growing demand for meat, meat products, and awareness about the meat quality have created the demand for feed additives, which is helping the growth of the feed software market. With the growing requirement for animal feed, optimizing the feed produced is very important. China and the United States are the largest user bases for feed software, especially the software for ERP management and administrative services. Additionally, due to the high concentration of feed-producing companies in developed countries like the United States, many new feed software providers, such as Cultura and Prairie Systems, have made their way into the market in the past decade.

Feed Software Market Trends

Increasing Focus on Feed Production Optimization

Increased demand for animal feed, owing to growth in the consumption of meat, has necessitated optimization of feed production, particularly when produced on an industrial scale, to ensure minimum cost and provide efficient feed. The formulation of animal feed is a challenging task, often leading to over usage or under usage of a few ingredients. Over usage of ingredients increases the cost of feed milling operations and under usage of few ingredients can have adverse effects on the growth and development of animals. The increased production for animal feed across the world will drive the feed software market during the forecasting period.

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Increasing Usage of Feed Software in the Asia - Pacific Region

Asian countries, such as China, India, Japan, and Australia are the leaders in producing feed, who also use the latest technologies for producing feed. China is the leading market for feed software, as there are a maximum number of feed producing companies and are using technologies for producing quality feed. The Government of China recently announced programs to cut back on grassland and marginal lands that are used to grow corn, as there have been pest problems and an increase using chemical treatments. Cargill is bolstering its young animal nutrition capability by investing more than USD 15 million investment to add a piglet feed production line at its existing premix and nutrition facility in China.

Feed Software Industry Overview

The feed software market is very fragmented, consisting of small- to medium-scale feed software manufacturers, along with few notable players, like Format Solution, Adifo Software, Kemin, Evonik, DuPont, and Alltech. Adifo Software, a leading supplier of feed software, is involved in supplying a wide range of feed industry-specific software tools for least-cost feed formulation, ratio calculation, cloud services, and ERP.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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