

Germany Prefabricated Buildings Industry - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Germany Prefabricated Buildings Industry is expected to grow from USD 13.26 billion in 2024 to USD 16.78 billion by 2029, at a CAGR of 4.82% during the forecast period (2024-2029).

The rise in the overall construction industry and as well as increasing prices are contributing to the increase in turnover of the prefab industry in Germany.

The revenue generated by the prefabricated buildings industry has seen a constant spur during the review period. In 2016, the revenue generated has amounted to USD 11.3 billion whereas, in 2019, the revenue generated was USD 12.5 billion.

In the Hesse region of the country, a total of 6796 buildings were completed in 2018, out of which 1640 included prefabricated homes. Nationwide, 5,564 prefabricated houses were approved in the first quarter of 2020, 12.8% more than in the same period last year. The overall market grew by just 2.1 percent to 24,108 newly approved one and two-family houses. As a result, the prefabricated house industry expanded its market share to 23.1 percent in the first three months of the year.

The prefabricated building industry in Germany is booming, with high growth in the residential sector. Along with the general boom in residential construction in the country, the share of prefabricated housing solutions in residential construction is increasing, which stands at more than 20%. Additionally, the high demand for turnkey or prefabricated houses as well as energy-efficient buildings is contributing to rise in prices as well as to the growth of the market.

In the German prefab housing market, single-family homes account for high share while the two-family homes and multi-storey residential units are also witnessing significant growth. In Germany, there is a higher acceptance of homes assembled in a factory,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

and therefore, the share of prefab homes in Germany is higher when compared to other countries such as US.

In the next few years, the growth of the prefab housing market in the country is expected to outpace the growth of the overall housing market.

Germany Prefabricated Buildings Market Trends

Comparative Study of Multi- Family Housing & Single- Two Family Housing in Prefab Industry

Modular and prefabricated technology is utilized to pursue practicality in work, as well as the speed of project development. The prefabricated building expanded its market share of the approved one and two-family houses to 20.8 percent in 2019. For the first time, the prefabricated construction exceeded the 20 percent mark - and even significantly. In 2018, the prefabrication rate was 19.6 percent and at the turn of the millennium was still a relatively 13.5 percent.

According to official statistics, in 2019 more people decided to build a one- or two-family house. However, while the overall market only grew by 1.3 percent compared to 2018, prefabricated construction developed significantly more positively than the average of all construction methods, with an increase of 7.7 percent.

From January to December 2019, a total of 101,569 new one- and two-family houses were approved, including 21,171 prefabricated houses. In ten out of twelve months, the prefabrication rate across Germany was over 20 percent. At the end of the year in December even 22.5 percent.

The prefabricated construction also has good growth rates in multi-family house construction. A total of 17,689 multi-family houses were approved in Germany in 2019, including 743 prefabricated buildings. The total number of approved apartment buildings rose by 1.6 percent compared to the previous year. The number of approved apartment buildings in prefabricated construction increased significantly more significantly by 21.2 percent.

Timber/ Wood Holds Largest Share in the Prefab Buildings Market

Timber holds the largest share in the market driven by the increase in the off-site construction activity. Timber is a widely used material in the German prefab market and Turnkey models are expected to witness high growth over the forecast period in the German prefab housing market.

The floor-covering models are also expected to witness significant growth. It is also expected to exhibit growth with a rise in non-residential and residential construction due to rising urbanization. Timber is a more widely accepted method of construction in Southern Germany and the uptake in the Northern region has traditionally been weaker. However, the demand for energy-optimized sustainable buildings has led to an increase in demand for timber constructions.

With the increasing demand for timber construction, the prefabricated timber component manufacturers are gaining confidence and are employing automated solutions. In Germany, about 25% of residential homes and apartment buildings are now being built out of wood owing to many benefits such as sustainability, fewer carbon emissions, etc.

With affordable urban housing becoming a major concern in Germany, where around 85% of the population is estimated to be urban by 2050, the need for better infrastructure with sustainability has gained prominence.

Germany Prefabricated Buildings Industry Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The report covers the major players operating in the Germany Prefabricated Buildings Industry. The market is highly competitive with a few players occupying the major share. The prefab housing market in Germany is fairly fragmented with the top 10 companies accounting for a market share of more than 35%. Deutsche Fertighaus Holding is a leading player in the market, with its brands 'Mass', 'Okal' and 'Allkauf'. The market is expected to grow during the forecast period due to the increase in the prefab construction building investments and up-coming major projects in the country and other few factors are driving the market. Prefabricated building systems and construction hold high potential to improve the efficiency and performance of the Germany construction industry in a more sustainable sense.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definitions
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

- 2.1 Analysis Methodology
- 2.2 Research Phases

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Current Market Scenario
- 4.2 Technological Trends
- 4.3 Insights on Supply Chain/Value Chain Analysis of the Prefabricated Buildings Industry
- 4.4 Brief on Different Structures Used in the Prefabricated Buildings Industry
- 4.5 Cost Structure Analysis of the Prefabricated Buildings Industry
- 4.6 Impact of COVID 19

5 MARKET DYNAMICS

- 5.1 Drivers
- 5.2 Restraints
- 5.3 Opportunitites
- 5.4 Porter's Five Forces Analysis
 - 5.4.1 Bargaining Power of Suppliers
 - 5.4.2 Bargaining Power of Consumers / Buyers
 - 5.4.3 Threat of New Entrants
 - 5.4.4 Threat of Substitute Products
 - 5.4.5 Intensity of Competitive Rivalry

6 MARKET SEGMENTATION

- 6.1 Material Type
 - 6.1.1 Concrete
 - 6.1.2 Glass

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1.3 Metal
- 6.1.4 Timber
- 6.1.5 Other Material Types
- 6.2 Application
 - 6.2.1 Residential
 - 6.2.2 Commercial
 - 6.2.3 Other Applications (Industrial, Institutional, and Infrastructure)

7 COMPETITIVE LANDSCAPE

- 7.1 Overview (Market Concentration and Major Players)
- 7.2 Company Profiles
 - 7.2.1 ALHO Systembau GmbH
 - 7.2.2 Romakowski GmbH & Co. KG
 - 7.2.3 MCE GmbH Niederlassung Rhein-Main
 - 7.2.4 Deutsche Fertighaus Holding
 - 7.2.5 Fertighaus Weiss GmbH
 - 7.2.6 SEH Engineering GmbH
 - 7.2.7 Huber & Sohn Holzbau, Holzverarbeitung, Elementebau GmbH & Co. KG
 - 7.2.8 Giesers Stahlbau GmbH
 - 7.2.9 Bien Zenker
 - 7.2.10 LUXHAUS
 - 7.2.11 WeberHaus
 - 7.2.12 SchworerHaus *

8 MARKET OPPORTUNITIES AND FUTURE TRENDS

9 APPENDIX

- 9.1 Macroeconomic Indicators (GDP breakdown by sector, Contribution of construction to economy, etc.)
- 9.2 Key Production, Consumption, Exports & import statistics of construction Materials

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Germany Prefabricated Buildings Industry - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

