

## **Germany Countertop Ice Makers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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### **Report description:**

Germany's countertop ice makers market has generated revenue of USD 480 Million in the current year and is poised to achieve a CAGR of more than 5 % for the forecast period.

#### Key Highlights

- From hospitals and restaurants to domestic kitchen, purchases of countertop ice maker is increasing. These Ice makers are capable of producing a large amount of ice at any point in time and reducing efforts of stocking up ice. Alcohol consumption in Germany is driving demand for ice cubes in restaurants, clubs, and homes, providing the opportunity for Ice Makers to expand their market.
- As the German economy is recovering, refrigerator prices in Germany are increasing, creating a positive externality for ice maker machines to expand their reach in the market. With the advent of COVID-19, the restaurant industry in Germany observed a significant setback, with industry revenue declining.
- This reduced ice maker machine demand from the sector. On the opposite, the hospital industry observed significant growth with a rise in the number of patients and an increasing number of people spending their time at home, leading to ice machine makers covering their restaurant industry revenue loss from rising demand in the hospital and residential sectors.
- As the economy is recovering from the pandemic, public and social events in Germany are observing a continuous increase with increasing participation. As events require serving food and beverages, it creates demand for ice cubes and ice maker machines.
- To improve health safety standards, ice maker manufacturers are installing features of effective antimicrobial, ozone-treated water in the ice machine to prevent mold, mildew, bacteria, and viruses from affecting ice quality and safety without altering the taste or odor of ice. These features are helping to raise the sales of Countertop Ice Maker in Germany.

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## Germany Countertop Ice Makers Market Trends

### Food And Beverage Consumption Driving The Market

- Germany exists as Europe's largest market for soft drinks and beverages, with food and beverage output having a growth of 2% last year. The frozen food market demand, which requires a large amount of ice from retailers to wholesalers, is observing a continuous increase in Germany.
- With Its ice cubes, ice makers are helping restaurants to keep their food fresh for a long time and making drinks taste better with different types of ice cubes designed for different purposes.
- Post-COVID, revenue growth of the hotel industry in Germany is increasing, with ice makers making it easy for customers to get their ice and keep costs down for hotels as well. The hotel's guests' use of ice machines for everything from serving cocktails to filling up their coolers is driving business opportunities for ice maker manufacturers in the country.

### Technological Innovation and Energy Efficient Products Usage is Increasing

- To make ice makers more efficient, different categories of products are being launched with air-cooled and water-cooled technology. Energy star-rated ice maker products are available in the market, differentiating themselves from other ice maker machines and saving electricity charges for users as well.
- With the advent of COVID-19, sanitation and hygiene became important factors that buyers look over before selecting their ice machines because manufacturers are trying to develop reliable machines which not require a lot of cleaning.
- For people preferring to consume beverages at home, countertop ice makers have emerged as an efficient option for providing different types of ice in batches. In comparison to refrigerators using 100W to 400W, usage of electricity by ice makers exists at a sufficiently low range of 100W to 200W, making them a preferable choice over refrigerators for ice making.

### Germany Countertop Ice Makers Industry Overview

Germany's countertop ice makers market is fragmented, with new players entering the market having innovative products. Competition with conventional products of refrigerators and freezers is taking time for ice makers to increase their penetration. Hospitals, Restaurants, and Households are emerging as customers of ice makers. Increasing consumption of beverages and the rising hotel industry in Germany create demand for different varieties of ice makers based on space occupied, type of ice, and batches for which ice maker manufacturers are coming up with innovative and new products. The major players in the market are Hegel Kältetechnik, Wessamat, Ziegra, and Hoshizaki and Scotsman.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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