

## **Germany Collagen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

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### **Report description:**

The German collagen market was valued at USD 324.6 million for the current year and is projected to register a CAGR of 6.48% over the next five years.

#### Key Highlights

- Consumer demand is being driven by growing knowledge of collagen's benefits for joint health, skin elasticity, and general well-being. Germany's aging population is driving up demand for collagen-based treatments to treat age-related problems like joint pain and skin aging. For instance, in December 2022, the population of people more than 65 years and older was 18.66 million, according to the Statistisches Bundesamt (The Federal Statistical Office). Collagen is a prominent element in cosmetics and skin care products due to its ability to enhance skin texture and lessen wrinkles.
- The market has seen a surge in demand from a number of industries, including food and beverage, biomedical materials and devices, cosmetics and wellness, and pharmaceuticals. There are several advantages connected to the product that affect the market's expansion. Protein bars and drinks are among the food and beverage products that integrate collagen, making them appealing to consumers trying to increase their protein intake.
- The use of collagen in medical settings for surgical procedures, tissue engineering, and wound healing is a factor in the expansion of the collagen industry. High bioavailability, low energy content, and its acceptance as a fat alternative are the major factors expected to contribute toward the fastest growth of the market. In Germany, collagen-based product standards and regulations are supportive of customer confidence and market expansion.

#### Germany Collagen Market Trends

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## Rising Sport and Fitness Trends Drives the Market Growth

- The expanding sports and fitness trends significantly fuel the collagen market in Germany. German consumers are increasingly more concerned with their health and looking for items that will improve their general well-being. Collagen fits well into the field of functional foods because of its potential advantages for joint health, skin elasticity, and digestion. Collagen foods provide consumers with an effective approach to adding certain health-promoting components to their diets.
- The need for protein is higher in athletes and exercise enthusiasts. Protein-rich collagen can supplement dietary protein consumption, promoting the growth and repair of muscles. Protein bars, drinks, and snacks that have collagen added to them are practical solutions for people who want to increase their collagen consumption without making significant changes in their diets.
- Fitness enthusiasts and athletes are constantly looking for ways to improve their performance. Their objectives of attaining optimum physical condition are in line with collagen's potential to support muscle strength and flexibility. The benefits of collagen are compatible with a number of health issues, including muscle treatment. The fitness freak people are using collagen supplements for muscle recovery.
- For instance, the number of fitness freaks people in Germany was 9.26 million in 2022, according to the German Olympic Sports Confederation. Functional foods containing collagen can offer focused remedies for these particular problems, appealing to customers looking to take preventative actions for their health.

## The Increasing Application of Collagen in the Food and Beverages Industry.

- One of the main factors driving the expansion of the collagen market in Germany is the growing use of collagen in the food and beverage industry. A variety of food and beverage products now contain collagen due to its adaptability as an ingredient and potential health advantages. Due to collagen's versatility, it can be added to a variety of food and beverage products, including protein bars, snacks, beverages, and even dairy products.
- This variety attracts customers looking for the advantages of collagen in various ways. Because of its adaptability, collagen can be easily incorporated into a variety of foods and drinks without drastically changing their flavor or texture. Because of the convenience element, producers have been able to develop a wide range of collagen-enhanced goods that appeal to various consumer preferences and dietary requirements, expanding the market. The demand for collagen is rising as the growing food and beverages industry grows. For instance, The total revenue of the food industry in Germany was EUR 195.04 billion (USD 228 billion) in 2022, which is EUR 30.03 billion (USD 35.51 billion) more than in 2021, according to the Statistisches Bundesamt.
- Consumer awareness and interest have increased as a result of increased efforts at informing customers about the advantages of collagen. Customers are more likely to seek out items that contain collagen as they become more aware of its potential benefits, which help the market expand. In Germany, awareness about functional drinks containing protein ingredients, including collagen peptides, is increasing.
- For instance, Germany imported the largest quantity of collagen peptides from the Netherlands, valued at USD 85,266,735 in 2022, according to the UN Comtrade. Convenience products have become the new need for customers, which has increased the demand for ready-to-drink (RTD) beverages. Collagen is used to increase the suppleness, consistency, and stability of snack products. For instance, the revenue in the convenience food manufacturing sector in Germany will increase by 20.85% in 2022, according to the Statistisches Bundesamt.

## Germany Collagen Industry Overview

The German collagen market is moderately consolidated, with the top companies occupying a major market share. The major players in this market are Darling Ingredients Inc., Gelita AG, Italgelatine S.p.A., LAPI GELATINE S.p.a., and Tessenderlo Group

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(sorted alphabetically). The major players focus on product development, mergers and acquisitions, partnerships, and expansion to strengthen their position in the market. High investments in R&D activities and product innovations have led them to gain a major market share.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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