

## **France Wound Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

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### **Report description:**

The France Wound Management Market size is estimated at USD 1.13 billion in 2024, and is expected to reach USD 1.45 billion by 2029, growing at a CAGR of 5.29% during the forecast period (2024-2029).

France was one of the countries hit hard by the COVID-19 pandemic. Wound care in France was primarily affected as several restrictions were implemented on non-essential hospital visits. As a result, telewound services were widely adopted in France, and people were inclined more toward online consultations for wound management. Hospital visits were allowed for chronic wounds that cannot be treated at home and need a doctor's supervision. It was observed that the utilization of wound management products was not vastly reduced during the pandemic, as chronic wounds were essential healthcare aspects that needed proper care. However, post-pandemic, acute and chronic wounds have been managed effectively with increased consumer demand compared to the demand during the pandemic.

The key factors propelling the wound management market's growth include the increasing cases of chronic wounds and diabetic ulcers, the rising geriatric population, and the increasing number of surgical procedures. The high number of diabetic population indicates the chances of a rise in diabetes-related ulcers or wounds. According to International Diabetes Federation data for 2021, diabetes prevalence in France was around 8.6%, with 3,942,900 cases. With the vast adult population suffering from diabetes in France, it is observed that the prevalence of diabetic foot ulcers will increase, which is expected to propel market growth. Chronic wounds lead to complications, such as infection, ulceration, and insufficient blood supply, thus, increasing the wound healing period. The most common chronic wounds include venous ulcers, diabetic foot ulcers, and pressure ulcers.

Wound management products and appropriate care to address the underlying defect have gained traction in recent times. Hence, due to increasing cases of chronic wounds and diabetic ulcers, the market for wound care management is expected to grow

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during the forecast period in France. However, the high cost of treatment is expected to hinder market growth in France.

## France Wound Management Market Trends

### Suture Segment is Expected to Show Better Growth During the Forecast Period

In primary wound closure, sutures are the standard of care. There are two types of sutures, absorbable and non-absorbable. Non-absorbable sutures are preferred because they provide excellent tensile strength, and the body's chemicals will not dissolve during natural healing.

The major factors attributing to the growth of the suture segment are the advancement in technology, an increasing number of surgeries across the country, and the rising number of people getting older. Also, the growing number of road accidents propel the suture market growth, as surgical sutures are essential for wound closure. According to the OECD, the number of overall road accidents in France increased by 16% during the year 2021. This indicates that the rise in accidents in France may augment the demand for sutures. Furthermore, rising awareness among people regarding wound management is expected to drive market growth over the forecast period.

Additionally, per the data from Eurostat, there has been a drastic increase in the number of surgical procedures performed in France over the last few years. For instance, the Eurostat data suggests that during the year 2020, there were 145.1 knee replacement and around 200 hip replacement surgeries performed per 100,000 people in France. This was a significant rise compared to the past years. Hence, with the rising number of surgical procedures, the utilization of sutures in the country is increasing, propelling the segment's growth.

### Dressings Segment is Expected to Witness a Significant Share of the Market

A wound dressing is anything used in direct contact with a wound to help it heal and prevent further issues or complications. Different wound dressings are used based on the type of wound, but they all aim to help reduce infection. The demand for dressings is rising in France owing to the growing number of chronic wounds. Some of the most common chronic wounds include bed sores, skin ulcers, venous ulcers, and diabetic foot ulcers.

The increasing prevalence of chronic wounds in France and increasing product launches are the leading factors responsible for the growth of this segment. For instance, in May 2022, Winner Medical launched Transparent Film Dressing, Bordered Silicone Foam Dressing with SAF, Antibiosis Series Products, and its new product, the CMC dressing, in France. Also, in May 2022, Winner Medical showcased its complete set of advanced wound care solutions at EWMA 2022, slated to run from May 23-25 in Paris, France. Winner Medical's wound care products have been widely used in more than 110 countries as immediate solutions to manage acute and chronic wounds resulting from diabetes, immobility, and venous disease, as well as from traumatic injury, burns, invasive surgery, and other causes. Hence, with the new launches from a key player, the segments are expected to witness substantial growth over the forecast period.

In addition, the number of road accidents and injuries is a significant reason for opting for advanced wound care in France. For instance, per the French Road Safety Observatory 2022 update, the number of injury accidents recorded by police forces was 3,728 in January 2022, higher than last year's result (3,508 accidents). As accidents and injuries increase, the demand for wound dressings is also raised, likely to boost the segment growth.

## France Wound Management Industry Overview

The French wound management market is moderately concentrated in terms of competition, with the presence of global and local

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players in the country. The market players are committed to developing innovative healing solutions for customers and patients, generating proven clinical outcomes. The major players in the market studied are 3M Company, B. Braun Melsungen AG, Cardinal Health Inc., Coloplast A/S, ConvaTec Group PLC, Integra Lifesciences, Medtronic PLC, Molnlycke Health Care, Paul Hartmann AG, and Smith & Nephew PLC.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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