

## **France Smokeless Indoor Grills - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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### **Report description:**

The France smokeless indoor grills market has generated gross revenue of USD 62.15 million in the current year and is poised to achieve a CAGR of more than 5% for the forecast period.

#### Key Highlights

- After COVID-19, the rising health concerns associated with smoked grilled activities are driving up demand for smokeless indoor grills in France since they are smokeless and help to prevent health problems such as heart disease and cancer. Smokeless indoor grill's innovative infrared technology reduces the harmful effect that is highly generated by other types of grills.
- Bluetooth and Wi-Fi-enabled electric grills are gaining popularity among wealthy consumers. Smart kitchens and digital innovations in home appliances are expected to drive substantial market growth. Consumers are increasingly leaning toward sophisticated home appliances that are coupled with technologies such as the Internet of Things (IoT) and artificial intelligence (AI). This leads to demand for smokeless indoor grills.

#### France Smokeless Indoor Grills Market Trends

##### Growth in Consumer Spendings on Food

- Grilling and barbecuing are recreational activities that allow customers to spend quality time with their friends and family while enjoying home-cooked cuisine. Grilling also improves the flavor of food through slow cooking methods, which leads to the adoption of smokeless grills.

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- The advent of numerous varieties of smokeless grills with lightweight and improved mobility allows consumers to enjoy grilling in indoor areas. Because of features such as ease of maintenance, easy installation, and mobility, consumers investing in smokeless grills for indoor kitchens is increasing rapidly.

#### Growing Demand for Health Consciousness

- In France, Consumption of Grilled food is increasing substantially every year. Growing inclination for healthy grilled foods, changing lifestyles, and the preference for homemade grilled foods are the primary drivers driving the growth of the smokeless grill sector.
- After COVID, people became more health conscious, and the popularity of smokeless barbecues has increased due to customers' rising interest in grilling meals at home. According to Hearth, Patio & Barbecue Association (HPBA), the majority of consumers, about 83%, have three or more accessories, indicating that consumers have invested in ways to customize their grilling experiences. Smokeless grills are the most popular grill type, with 64%, followed by charcoal at 44% and others at 9%.
- As per the HPBA study, a large number of people engage in barbecue grilling on weekends during summer as the smokeless grill helps cook out without harmful smoke. The growing number of events, like parties, camping, social gatherings, and the consumer preference towards grill food products, boosting the sales of smokeless grills.

#### France Smokeless Indoor Grills Industry Overview

The French smokeless indoor grills market is highly fragmented. The report covers major international players operating in the French smokeless indoor grills market. In terms of market share, few of the major players currently dominate the market. However, with technological advancement and product innovation, domestic and international companies are increasing their market presence. It has major players, including Char Broil, Weber, Electrolux, Roller Grill Internation, and Le Griddle.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

- 1 INTRODUCTION
  - 1.1 Study Assumptions and Market Definition
  - 1.2 Scope of the Study
- 2 RESEARCH METHODOLOGY
- 3 EXECUTIVE SUMMARY
- 4 MARKET DYNAMICS AND INSIGHTS
  - 4.1 Market Overview
  - 4.2 Market Drivers
    - 4.2.1 Health-conscious Lifestyle
  - 4.3 Market Restraints
    - 4.3.1 Availability of Alternatives in the Market

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- 4.4 Market Opportunities
  - 4.4.1 Technological Advancements in Smokeless Indoor Grills Market
- 4.5 Industry Value Chain Analysis
- 4.6 Industry Attractiveness - Porters' Five Forces Analysis
  - 4.6.1 Threat of New Entrants
  - 4.6.2 Bargaining Power of Buyers
  - 4.6.3 Bargaining Power of Suppliers
  - 4.6.4 Threat of Substitutes
  - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights on Technology Innovation in the Market.
- 4.8 Impact of COVID-19 on the Market

## 5 MARKET SEGMENTATION

- 5.1 By Type
  - 5.1.1 Electric Grill
  - 5.1.2 Infrared Grill
  - 5.1.3 Other Types
- 5.2 by End-User
  - 5.2.1 Residential
  - 5.2.2 Commercial
- 5.3 By Distribution Channel
- 5.4 Direct Sales
- 5.5 Hypermarkets/ Supermarkets
- 5.6 Specialty Stores
- 5.7 Online

## 6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
  - 6.2.1 Weber Inc
  - 6.2.2 Electrolux
  - 6.2.3 Roller Grill International
  - 6.2.4 Char broil
  - 6.2.5 Le griddle
  - 6.2.6 Philips
  - 6.2.7 Rhone
  - 6.2.8 Ninja
  - 6.2.9 Cuisinart
  - 6.2.10 Gourmia\*

## 7 MARKET FUTURE TRENDS

## 8 DISCLAIMER AND ABOUT US

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