

France Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The France Furniture Market size is estimated at USD 18.36 billion in 2024, and is expected to reach USD 24.85 billion by 2029, growing at a CAGR of 6.25% during the forecast period (2024-2029).

France is one of the world's oldest countries and the most ethnically diversified in Europe. Deep and diverse influences have made France a world leader in every facet of culture throughout history, including food, winemaking, politics, philosophy, music, art, cinema, fashion, literature, and sports.

As France is one of the major economies in the European Union (EU), its average wages are among the highest in the European Union. Aside from that, most employees in France are members of unions that safeguard their rights. In terms of average incomes, France ranks seventh in the European Union, after only Belgium and Germany.

The tertiary sector employs more than three-quarters of the active workforce. This industry alone accounts for 70% of the French GDP. France is one of the world's top tourist destinations, with millions of foreign visitors every year. Though COVID-19 hit the tourism sector, it has gained strong momentum since 2022 and is expected to continue the traction.

French Furniture Market Trends

Increasing Demand for Office Furniture is Driving the Market

Office furniture is utilized for various reasons, including cabinet meetings, device placement workstations, logistics, and cafeterias. Increased employment and the need for office space are a few of the primary factors driving the growth of the French

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office furniture industry. Furthermore, rising office building investments across the country may likely fuel market expansion. The rapid development of novel and improved office furniture may accelerate market expansion in the future years. Key suppliers provide improved, innovatively created, healthier, and more comfortable furniture. This contributes to the expansion of the French furniture market. Consumers such as corporations and others want contemporary and adaptable office furniture to boost efficiency, which bodes well for market development. The transformation of workplace layouts from conventional to more modern and collaborative environments increased demand for new office furniture. As businesses adopt open-plan offices, flexible workplaces, and ergonomic design concepts, furniture is needed to promote productivity, employee well-being, and cooperation.

Online Sales is Growing in the Market

Out of the furniture distribution channels, the online channel is expected to increase the most throughout the forecast period. Online furniture sales have surged in recent years. E-commerce shops greatly influence people's lifestyles. Customers can buy almost anything online and have the best shopping experience. Furniture purchasing online has become increasingly popular in France as more people choose the accessibility and convenience of e-commerce platforms. The internet market offers a variety of alternatives and the chance to investigate various types and designs, allowing clients to browse, compare, and buy furniture goods from the convenience of their homes. French online furniture stores provide multiple items to satisfy various consumer tastes. The furniture available to customers includes couches, beds, dining sets, cupboards, outdoor furniture, and more. The Internet sector provides a wide range of furnishings for various areas and uses in a home.

French Furniture Industry Overview

France, the third-largest European manufacturing market and the seventh-largest market worldwide for furniture, is a global furniture industry leader and a key player in the post-COVID-19 pandemic reconstruction of Europe. The French furniture market is fragmented, having a mix of small and major businesses. The report covers major international players operating in the France Furniture Market. Regarding market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, midsize to smaller companies are increasing their market presence by securing new contracts and tapping new markets. Companies such as Roche Bobois, Ligne Roset, BoConcept, Steelcase, and Gautier Furniture have been profiled in the report.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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